15¢

Published Weskly at 164 West 66th 2t., New York, M. Y., by Vartey, Inc. Annual subscription, 36. Single capies, 15 cents, Stricted as second-sizes matter December 2, 1905, at the Peak Office at New York, N. Y., carder the art of Starch 2, 1975. COPYRIGHT 2, 1906, EY VARIETY, INC. ALL SIGHTS ENGREYAM.

Vol. 115 No. 12

NEW YORK, TUESDAY, SEPTEMBER 4, 1934

64 PAGES

Hotels' Meller Splurge Has Frisco Showmen on Rones: Reprisals

San Francisco, Sept. 1.

Theatre men here, both screen and legit, are billing their thumbs wonduring what to do about nudden invasion of theatrical field by hotels It started when the Palace hotel imported company to do 'Drunkard.' orleaque of old meller started with ing and begins 17th week to-

Burlesque of old melles started with bang and begins 17th week tonight (2).

Other hotels and night clubs got green oyes and decided to dip their agroun in the gravy boat. Nut Club, Martou street pop price club, joined with "Widow's Sucrow." Overhead is small and pispers take split on each above certain top, Club charges as couvert and admission is 75 oants. Usg is to sell telect with threes stubs, each good for two-bits. These exchangeable for victuals or drinks. Place gots good run every pight.

Latest to go old-time is Falemont.

Latest to go old-thue is Fairmont, old and exclusive accinite hotel, with 'Father's Curse,' and after-show festucing Amason chorus and takeoffs on old vande acts.

Theatre men air now working to take hotels quit, trying to invoke old fire ordinance passed here after quake of 'Ol, which prohibits use of footlights, scenery or stage in any but an inspected and appraved theatre. Pire chief on variation now, (Continued on once \$2) (Continued on page 62)

GEORGIE PRICE BUYS SEAT ON EXCHANGE

George E. Price of Price, Fieldston & Co., a new stock brokerage firm occupying offices in the J. H. Bache & Co. suite in Radio City and trading through the Bache firm. is otherwise Georgie Price, es

Chan.
The vaudo-radio single purchasel
a seat on the N. Y. Stock Pizchange
as seat on the N. Y. Stock Pizchange
der \$95,000 is forfinglind ago. Harold
Padfaton of the firm becomes Price's
partier and floor man. Deal was
formally ratified by the governors of
the exchange Sept. I.
Recognising the exchange's strict
regard for conservation and for-

Recognising the exchange's strict regard for conservatism and for-malliles. Price kept his stock ox-rhange seat purchase quiet rather than risk possible censure through boing labeled downlown as the 'singing broker' or something like-that. He will keep his stage iden-ting asparate from his Wall Street substitute, nor does he play quitting them bix.

GOOD DEED SOURS

Ghaur-Up Mention Makes Child Listener Hysterical

Listanar Mystarisal

Philadelphia, Sept. E.
An attempted good doed by a
WIP religiousat produced almost
dive results last week. Percy Crawford, conducting a Young People's
Church sorvies via WIP, was told
by letter of the illness of a New
York girl. So leat week, while his
sermon wan being carried by
WMCA, the preacher extended his
condolences to the youngstor said
beat wishes for her speedy recovery.
Child, until then unware of the
soverity of the sickness, heard her
name mentioned and promptly bocame hysterical. A letter from the
child's parents to the WIP exces
was said to have been nothing less
then scalding.

AIMEE EYEING SAWDUST TIME

Los Angeles, Sept. 3.

With Aimee MacPherson en coute to Havana to get in shape for a series of one-niters, set for her by the William Morris office, reports

the William Morris office, reports are current here lint also has about decided to foranke her Angelua Tempie for the less troublesome county fair stands. Biater Afface has been away from her local lucrative pastures frequently. Understood that Rebec Crawford, subling for Afasse for als months, will take over active control of the Tempie.

Sally's 16 Daily

Chicago, Sopt. 3.

stally Rand, the er-fan and our cent bubble dancer, is doing 14 and 16 shows a day in her double job between the Italian Village at the World's Pair and her loop Oriental date.

With mobs in town, the loop grind

spots are turning out six shows on Saturdays and Sundays, while the Village is presenting Miss Hard 16 times a day running from 3 p. m. to 2.29 a. m.

BUT LITTLE COIN

Great Weather Break No Help—See This Summer as Beginning of the End for Amusement Resort Boardwalk May Be Sole Reminder of Past Glories

MARDI GRAS NO OUT

By EPER W. SARGENT

By EPES W. GARGERT
Coney Laland is going through
with its annual Mardi Gras after
the annual press gesture of whetting interest via the announcement
that there would be none.
If the weather is good the concessionaires will perhaps grab getaway money. Otherwise they? Bid
the sheriff as cheerful a goodbye as
they can, sind start for-Plotida, and
they can, sind start for-Plotida, and
there's been much hope for the pant
couple of years, Florida is not what
it used to be, either,
If may mark the beginning of the
self for Coney Island as an amusement renort.

cent resort. Getaway coin was the objective

(Continued on page 62)

A Long Grudge

The reason the Capitol, N.Y., passed up all exploitation mention of Nijinski has week, in connection with the booking there of the Pokine issuiet, was Politine. House wanted to take advantage of the current popularity of the blography on Nijinsky, by his wife, in that a couple of the hallets presented had originally included the famous dancer. But Fokine objected to any mention of Nijinsky in connection with his troupe.

Nijinsky in connection with his troup: apparently craces her to the time Nijinsky began composing for the Russian Imperial Builet for which Politine was then the leading dame eaponent. According to the biography the choreographic ambitions or Nijinsky were accepted as a slight by Politine Despite the intervening Years, and fact that Nijinsky is now in Switzerland suffering from a weakened mentality, the foud is evidently still on-as far as Fakine is concerned.

BIG ATTENDANCE, Sinclair's Possible Election Starts Talk of More Production East

NEW KIND OF DUEL

Pariolane Have a Way—Kicking Where it Hurte Blost

Where it blurts filest

Michel Duran, author of 'Previsional Liberty,' Saint-Georges hit which has been bought for Broadway, has challenged Augustin Martini, cabaret singor, to a duel. Weapon is to be the right foot, to be used by each ten times against a noft apot on the other.

Martini did not like a review by Duran in 'Marlanne', weekly newspaper, of his act. So he wrote to the paper offering to kitch Duran and tell him why afterwarfa. Duran and tell him why afterwarfa. Duran nephied he was willing to de it on a dueling basis, and offered Martini a handicap to compensate for the fact that the artist would offer a target three times as big.

SOCIETY LIKES EM UNKNOWN But the chief if a being whether Sinclair in elected, and if he wins, whether he'll get enough of his party followers with him in the legislature.

Society patronesses of the Strate- Fox's New Newsreel phers, niterie on the 65th floor of the RCA building in Rockefeller Center, want a band that fan't familiar to radio fano, so the unit namurar to radio date, so the unit they've picked is Jolly Coburn's When the combo helps unveil the alyserance joy spot Oct, 5 it will constitute a first New York appear-ace. Coburn halfs from a rondeld-dine and dance emporium in Smith-town. Lt.

town, L. I. Elements unknown to the Brond-way binch will sorve to add to the twank of the Rockedilor-backed night ctub, the patronesses believe. Stratesphere's management was on the verge of giving the band as-signment to Lud Glughin when the society returned came coronger write society returned came coronger write town, L. L.

Dark Scotch

Mootparnasee has a new wonder.
A negro entertainer at Romano's har who sings spirituals with a broad Scatch brogge.
George is about 70 and lived for 9 years in Edinburgh. He accompanies himself on the banjo.

Hollywood, Sept. 2.

Switching of much film produc-tion from California to New York, is again being talked of here, but there are still a lot of its attached to the mutterlags.

The fig. are whether Upton Sin-chalr, locally deemed a botter than seen-money bot following his big majority in the Democratic pri-maries, is elected governor in the

fall.
Sinclair running on a asslittentic platform favors no tassition on homes assumed for less that \$3,008, seeks state income taxes up to 50% on corporation curnings over \$100,000 per year.

Producers and high bracketed Hollywood salary carners fear that under his scheme taxation would fall particularly heavy on the film capital.

Plenty of talk that such a set-up would give Hollywood a tough wal-lop so far as film production is con-cerned.

Will 'Dramatize' News

When Fox Movietone hawared comes but Oct. I, it will be in new dress. The news will be 'dramatized,' according to Fox executives, as will the me 'March of Time,' magazine reel, which Fox may simolistic, although another major company is also interested in handling its release.

Laurence Biallings, new Fox editor, in going to introduce the innovation in the new Fox reel. But no one around the plant right new seems able to completely define a dramatized reel.

I'athe for about three years has given considerable of its program to editorialised reelage. It still usubjects, gives them play, and at the same time provides its off-across reeporters with dialog vested with the semblence of story continuity.

But the Fox people seoff at the word 'editorialise', Biallings with dramatize the new news, but wan't cell ordinatized. The 'March of Time' cell will probably be released once avery two weeks due to the newsessary production detail.

essary production detail.

Phil Spitalny Show

37, 38, 39, 40

WLS Hands NBC Quitting Notice; May Build Transmitter as Indie Or Go Hearst; NBC in Tuff Chi Jam

Chicago, Sept. 3. occurred in town but week when WLB served notice on NBC that it

Wils served notice on NBC that it plans to sever affiliation with the network on March I. Under the terms of the contract either party may break the alliance on specified six months' rotice.

Negoliations are under way between the network and the Prairie Farmer 69,000-wait station and there is still a possibility that the alliance will be continued. But continued under vasity different terms han are now in the contract. Wils, the farmer station, is now in a position, trade believes, to secure many concessions which it was not able to get originally.

If no deal is settled, Wils is in a position to remain entirely inde-

able to get originally.

If no deal is settled, WLE is in a position to remain entirely independent on its nam score, being practically sold out commercially, or to affiliate with other webs. The George Storer ABE setwork has made strong offer for the station affiliation, bluck more fikely is that the attion with William Randolph Hearst stations, now anatous to severe a Chicago outlet to replace KYW, which moves to Philadelphia. Wallow of the William Randolph Hearst stations, now anatous to severe a Chicago outlet to replace KYW, which moves to Philadelphia. Wallow of the Newver, NBC fears the split with WLE, since that station carries a great bulk of the network commercial shows, sharing time with the NBC, owned and operated WENR. WLE has been using the WENR transmitter and President Butter, WLE, is understood to be plenty burned over the amount of money that the network has been charging him as rent for the transmitter's usic. According to the deal, WLE is paying \$104,000 pearly restal for the use of the wirs. However, NBC has been collecting that \$2,000 weekly in WLE line, taking two hours nightly as payment.

Should WLE leave the web NBC

lecting that time, taking two hours manual payment.

Should WLS leave the web NBC will be left with only WMAQ as a full time station and WENR on split time. KYW, an old standby, quits the town this fall. WCFL. quita the town this fall. WCFLs. an occasional ally, is moving in on its own network and likely to join the Store web. Which leaves only WGN, the hr:s indie Chicago Tribune station, as a possibility, and there is no question that WGN will be a possible of the property of the chicago Tribunes of the property of the pr salt picuty from the network befor

LEGAL TANGLE HALTS WSUI-WOI MERGER

Iowa City, Sept. 3. There will be no combine of Wastl, state university station, and WOI, Amee state college station, and WOI, Amee state college station, too many difficulties and legal technicalities having presented themselves. No hookup of police broadcast stations with the college stations will be made, according to Ed. 5. O'Connor, attorney general, because of technical disfluctities. During August it was proposed to combine the two state-owned stations and allocate \$15,000 for a state police short wave outlit. As a re-

tions and allocate \$15,000 for a state police short wave outlt. As a reason of decision both achoots will continue on the air as youth. A short wave police station is being constructed at Waterloo in the WMT2 building. The northwest Iswa-short wave station will be located in Storm Lake, Denison, Carroll, or Cherokee,

Operetta Discs as Bally For Ft. Wayne Airport

Ft. Wayne, Sept. 3.

"City airport borrows from the legit and either ta get bigger crowds out during week and over Sundays, by instituting a series of Gilbert and Bullivan operetta dise broadcasts. First is Trial By Jury, presented in its entirety by an English company.

company.

Chairs are arranged in front of the Airport office and several load speakers are set up along the main road leading to the airport, getting the entire countryside operate con-scious. In between breaks one of the airport officials comes forward and talks on systaton, so the patrons will not forget the purpose of stunt.

Annette Hanshaw Leans From \$250 to \$1,400 Wkly

Annotte Hanshaw leaves Maxwell House Show Boat to make her de-

but with the Casa Lome hand for Camel on Columbia Oct 2. Her salary with the cig account is \$1.400 a week, covering two pro-grams. She slatted for the coffee canner two years ago at \$250.

WSM SIFTING **PREFERENCE** DATA

Birmingham, Sept. 1.

2,000 representatives of the National Life and Accident Insurance Co. Life and Accident Insurance Co, owners of the station, is compilele, although final results will not be known until about Cet. I. The survey is taking in 21 states and is covering two divisions, a general radia survey with no references to any particular station or network and then a survey of WBM programs.

variety of preferences.

Depend on Birmingham to vote Depend on themingnam to vive for hill-billy music and the survey included Bessemer, a arburb of Bir-mingham. Preferences for minateri appeared to be general from Chi-cago, Kentucky and as far west as Brownsville, Texas.

Coughlan's Airing May Be **Extended to West Coasi**

Hollywood, Rent. 1. Chain airing Father Coughlan's blasts at national affairs may be extended to the Coast in October if sufficient interest is manifested

is sufficient interest is manifested by RNX listeners. Line charge for the contemplated 25 broadcasts would amount to 33,000, which would be assumed at the Detroit end. Western terminal of the Coushian network has been in Kaneas City.
Considerable Interest has been exinced by supporters of Upton Sincilair, Democratic nomines for governor, whose views are shared by Coughlan. They feel that the priest's iampooning of national and civic affairs would build up a stronger following for their candidate, and that the two could be tied in together to advance the impression that the Deroit airey was a stumper for the Socialist-author,

WHAM Off Politics

Richester, Sept. 5.

Sitation WHAM, Rochester, is passing up some ready coin this fall up a strict edict against political brondeasts. Letters have been sent to Thomas A. Broderick, Republican county chairman, and Harlan W. Ripper, Democratte chieftalis, stating the station's new policy.

Decision by WHAM efficials is outgrowth of a sepabble lant year in which State Senator Pred J. Slatter accused the station of playing favorites when one of his intended radio speeches was turned down. Station officials declared the speech was submitted too late for consideration. Senator Slatter active and answer to a Democratic blant and charged it was a turned down because it was a slap at Rossevett.

Easy Aces' WB Shorts

Paley's Share

William S. Paley, 4s pres of Cliss, presumbly garnered around \$140,000 from the web for the first six months of 1934. Web's not income for that period, covering the sale of network time, profils from Cliss-owned and operated stations and gravy turned in by the artists bureau, came to something over \$2.500.000.

In reporting its payors to the Federal Trade Commission last April, the network stated that Paley's contract, as president, called for a guarantee of \$50,000 a year plus 25,5 of the profits up to \$400,000 and \$5 of the web's earnings above \$600.000. William S. Paley, as pres of

With the network time business that CHB has on H2 boots for the last four months of 1334, and heap of apot broadcasting orders in atore for at least four of the Columbia-owned outlets, the web is expected to show a heavy profit on the year.

Gilbert-Sullivan Co. May Air for NBC in Cash-Publicity Deal

NBC may devote the 8-9 p.m. R.D.S.T, streich on the blue (WJS) loop to fab versions of Gilbert and Sullivan Paperettas, with the enat composed of the D'Oyly Carte Opers Co. from the Savoy theatre in London.

in London.

Troupe is over here for a run at
the Martin Bock theatre, with a
tour of the country to follow.
Broadcasts would bring a stipend
for the company from the web and
also serve as a ballyhoo for the
contemplated tour.

30 SECONDS OF SONG

Tax Applies for Broadcast Over

London, Aug. 34.
Annual Radio show is now on at
Olympia. Among other novelties it
was arranged that Richard Tauber,
the continuital tenor, should warble
in Vienna and have same relayed to
Olympia for a five minutes' entertainment.

Olympia for a five minutes enter-tainment. Excise Department notified the unnagement that if such a show was given it would exact entertainment tax on sveryhedy present. No tax is saacted when the untertainment inste half a minute so Taubee will speak for 4% minutes and sing one chorus of 'You Are My Heart's De-light.'

Leonard Freeman is in charge of radio for Schools agency, New York.

Parade of Petitioners for 640 Wave Lists CBS, Shepard, Kunskey-Trendle, Cleveland Plain Dealer, Storer, WJAY

Jack Davidson at Young-Rubicam, N.Y.

Jack Davidson last week joined the radio department of Young and Rubicam in a general expactir, Davidson's previous agroey con-actions have been Ruthrauff and Ryan and the Pederal Advertising Ca. He is a cousts of M. H. Ayles-

UNSPONSORED **CBS TALENT** DROPPED

Columbia has started to let out its sustaining talent. Four names were struck off the list last week were struck off the list hast week and as the schedules fill up with debutting commercials others will be given similar shrift. With the network's new dayline policy ent-ing for sustaining shows of big time calibre, the indications are that very few of the warbling acts currently left will be retained for matince anotting.

that very few of the warbling acts currently left will be realmed for matines aportins.

Web will usher in its new idea of building up the commercial value of afternoon periods Sept. 12 with an hour's show headed by Kate Smith. In addition to warbling six will me, the event, using as guest artists Hollywood and legit names and femms notables culled from various fields of public and business achievement. CBB is figuring on including Shirley Temple in the initial Wedinesday frame. If the latter program clicks similar 50-minute Transes will be put together for other afternoons of the week were Edith Murray, Charles Carlile, Bill Huggins and the leade Street Hoys. Also tagged for climination is the web's Tuesday evening dramatic after, 'Wayside Cottage,' Payrol shakeout leaves untouched as far feety Barthell, Vera Van, Fats Waller, Gertrude Niesen, Nick Lucas and Shylvia Proos.

Ligon Smith, orchestra director and baritone, has joined WFAA's staff at Dallas.

Dill Addresses L.A. Broadcasters; Denies Self Tie-Up with Air News

There'll be no throttling of radio by the prem in the matter of news brondensta, if florester C. C. Dill. of broadcasts, if Senator G. C. Dill, of Wantington, has anything to say about it. And he probably will, for, he father of the Dill-Rayburn act, which sholished the Federal Radio-Commission and set up in its place the Communications Commiss, he'll be active in any legislation that trade to militate against the airing of news avents.

be active in any legicistion that tends to militate against the airing of news events.

Current setup of news broadcasts, under the influence of the dulles, is decreted by the solon as a backward step in public service. At a lucebeen tendered in his honor, and attended by every station owner in the L. A. area except Earl C. Anthony, operator of the NIEC of campaign calculated to remove the gag from mised news.

At Chicage
The Sensite will also make a piece for the calculation of the radio press in a Labor Day gathering in Chicago. He will continue his biast at newspaper domination of radio news discussing on a country-wide tour up to the annual meet of the National Association of Breadonators, which is the continual association at Breadonators, which is a continual association at Breadonators, which is a continual association at Breadonators and the continual association at Breadonators and the continual association at the continual association at the continual association at Breadonators and the continual association at the continual associ

The rumor persists that Senator Diffs vital interest in airing of news is deeper than the championship of what he thinks is an abrogation of public rights. He has already amounced that he will not seek another term in the Senats when his tenure expires near March. The whisperings are becoming more audible that he will deeme interested in a radio news chain, ergo his espousal of a reversion to the old order of heradeasting newsevents when they happen and at any desired length. The senator, however, steadfastly denies any

syonts when they happen and at any desired length. The senator, however, steadfastly denies any such plan and insists he will return to his private law practice.

Lecti radio exces are looking forward to a real scrain at the convention on the issues of chain broad-casts and the new cicetive shite. Contention at latong has been that the indie stations lave been discriminated against by the network-controlled board of directors. Upping of rates by the cleans, is not contention of an ASCAP decision station from a MCAP decision station from ASCAP decision from ASCAP decis

Slated to come up for zolution Sept. 96 before the radio division of the Federal Communicalinas Commission is the five-sided acramble involving the clear channel, 546 kilocycles. Mixed up in the content are political and other implications of no minor importance. Included as parties to the bid for the waves-length are an induential midwest-ern newspaper, a national web and two regional networks.

As the spill-up of the hand now stands Earle C. Anthony's KPI, Loss Assettice.

As the apilit-up of the band now stands Earle C. Anthony's KPI, Loss Augeles, has a 50,000-watt franshelse, while WAIU, Columbus, a licensed to operate at 500 watts and the fows State College of Agriculture and Mechanical Arts at 5,000 watts. The channel on the salore and has no incumbrance. In WAIU are interested both the Chevekind-Pielre-Donlot-and, thou word Proposition of Columbus are heavy, while and varied, Wolff Beos, whose financial and mercantile affiliations in Columbus are heavy, while and varied, Wolff Bros, have in the sume town WHNst and the banker-merchants agreed with the newspaper that the transfer of WAIU to Cleveland would be for a WAIU to Cleveland would be clearify the Columbus radio altour the effect mouthipiece (to it the sheet has always wanted for the the sheet has always wanted for Hi home town

home town.
Regional network contenders for a slice of \$40 k.c. are John Shepard, 3rd, head of the Yankee link, and George Treentle, pres of the Michigan boop, Shepard would like to have his WAAB, boston, mered over to that chansel and granted a loost in, power, ghist Trends has some facal ideals of his own involving \$40 ks. ing 640 k.c

CRS. Ambitio

CSS Ambitions
Another quarter that seeks a
partnership in this same chapmel to
Columbia, with the franchise allocation also New England. C196 is
anxious that WHIDH, Espiton, he
permitted, to move to this wavelength, which event would immedia
selly and automatically and automatically. length, which event would immediately and automatically give WHDR (will-time operating authority, Contumbla recently entered into a construct with WHDR. This agreement is to take effect two and a high years hence, or upon the expiration of CDR contract with Bhepards, with the property of the contract with Bhepards, without the Shepard station at dose CDR with the in a position of dose CDR with the property of the contract with the provided of the contract with the provided of the contract with the contract of the contrac ately and automatically give WHIRE

be too close for two transmitters in close an area.

ao closo an area.

Others that have had bids in for a pices of \$40 k.c. but are not sust of the running are George Stores, bead of the American Broadcasting System, and the Cleveland Broadcasting Co., which operates WAY.

Nanette Kutner's Joh

Latest move in the georganization of Columbia's commercial program division is the induction of Nametis Kutner as a builder of daytime abows. Until recently she had been working with J. P. McEvoy on the preparation of the Hollywood best series which Campbell soup unveile Oct. 5.

BALM FOR NBC STATIONS

Look For NBC-WLW Break

Ad agency circles see WLW, Cincinnati, and NBC seriving at a complite parting of their ways by the end of October. The break, as at men have figured it, may follow the announcement by WLW, WDN, Chicago, and WOR, Newark, that they have actually formed a network of their own with a contral sales organization set up for the project. The near final details of the venture wore guns sear at a meeting of reps from the three stations in Chicago last

seur at a meeting of reps from the three stations in Chicago last week.

Hisparted strongly advecating an open break with WLW are under exces within NHC. These officinin are said to aver that they are tired of engaging in frequent tiffs with WLW over web program claarances and that with practically all the evening time soid NHC is in a solid enough position to sail it quite with Power Croaley's 500,000-weiter. In the event of a spit WCKY would be depended upon to easery the burdon of NHC programs in the Cincy district. For years WLW has been the main fly in the NHC contament. This suttlet has demanded the full local eard rate from network customers and all NHC has been able to do shout it is let its clients pay it. NHC sailes department this summer went into a vehemoni burnup when WLW refused to grant network clients protection against imminent besets in WLW rates unless these accounts againsted in the second of the latter stipulation they could escape the third 19% increase WLW contemplated putting into effect Jan. I, 1935, or any subsequent rate titis.

The latter week's get-together on the new network proposition in Chicago were John Clark of WLW, Theodore C. Streibert of WOII and George Macfarland of WGN.

Hearst's Radio Policy Finally Set: Orders Doubling of Sunday Space

Chiengo, Sept. 1. William Randolph Moarst has aparcotty finally made up his mind be's going to stand on the kow ke's going to stand on the caclic question; whether he's going is fight readie or embrace it. For some years now the industry has examined some decision on the part of the Hazzet papers, but the Hearst papers, but the Hearst papers, but the Hearst papers, but the Hearst has decided to jump into Eadlo with both feet. He has issued griden that all. Hearst papers on Bunday earcy a full two-page spread of radio news and chatter.

In most cases this order means the doubling of space devoted to dustin. This ruling goes into effect Eagl. 5 (Sunday).

mp. s (Bunday).
Industry is now awaiting the gulabilishment by Hearst of a na-floral columbiat for radio, much in the manner in which Louella Partons is syndicated as Hearst chatterer for the picture bis. day).

NRA Heads Fight For Radio Control: Rosy Asks For It

Washington, Sept. 8.

Fight is raging incide National Souvery Administration over dual secting place of radio broadcast such as reorganization gines are seried into operation. One of first smalle was paring of division five, and of the section of

United Drug Sponsors Kansas City Symphony

United Drug Co., which hereto-fore has confined itself to spot broadcasting of the disc category, goes network for the first time Oct. 14, It will be a Sunday afternoon half hour on NBC's blue (WFS) link and the Kansas City Symphony Orphastes, will furnish the enter-

Coast to coast hookup calls for 39 stations. Street and Pinney is the agency. Walter Craig segetiated for the symphony.

BEARDS SPROUT BY OFFICIAL ORDINANCE

Bearded men and sunbonne women, a delegation from Con-tralia, Washington's annual Pioness train, Washington's annual Pioneer
Day eclobration this month, crowded the KOMO-KJR studies for a
typical western half-hour program.
As a sample of the big way the
Contralians go in for the celebration, the delegation of 50 paraded
along Scattle streets drawing a
large crowd right into the radio
studies.

Contrails is famous for the an-

studios.

Centralla is famous for this annual affair, when, by a city ordinance strictly enforced, all mor must forgot about shaving for over a manth print to the columnation.

McCullough Gravely Ili After Hurry Operation

Alter Harry Operation

Lancaster, Pa., Espt. S.
Clair R. McCullough, general
manager of the Mason Dison Radio
Group, is in a critical condition in
the Lancaster General Hospital attra undergoing an emergency apmedicitin operation Wednesday
(29).
Seriouaness of illness not immediatory detected and the case had
developed into peritonitis before
operation was performed.

Crystal Competish Anew

Carishad Crystair, handled by the Kleswetter agency. New York, is with a Sunday atternoon half hour on MBC starting Oct. 5. Program is not set. A ratio adventure last sosson on four Midwestern stations went floppo after a month's try with Gene Dennin, the montailest. Preduct, similar to Crany Crystole, a big radio advertiser, may use 6 hitlescopher with music program.

WEB'S PRE-NAB PEACE OFFER

ment of New Sta tion Compensation Scale Timed Just Ahead of Cincinnati Convention

ALTERNATIVES

BIDC has picked what it deems a strategic occasion on which to make known to its affilites the web's new scale of station componention for network sommercial time. New will be broken just before the indic operators involved leave for the amual convention of the National Association of Readcasters in Cincinnation of Readcasters and that the revised plan of compensation will have a favorable effect upon the convening broadcasters and that the good-will officings will serve the seem any anti-NIC outburste which disgranted affiliates might have convening to the convenient of the Readcaster of the Cincinnation of the particular as a security of the Readcaster of the Cincinnation of the particular shallows are expected to react bitterly and burn up the wires with expressions of disappointment, resembled and compare notes on the compensation of the particular shallows wort. Between the Convention and compare notes on the compensation of the particular shallows wort get to get the react in Informal groups at the convention and compare notes on the compensation of the particular shallows and the convention and compare notes on the convention and compare notes on the convention and compare notes on the convention of George Storer's American Broadcasting System. Several NICC efficients and compared the convention of the new New York to Chicaso network proposition until they have been informed of that NICC was going to do about their requests for a heftier share of the network intake for local time. Trade also understands that George St. Recicioland, former NICC executive v.p., playing sphitux the past year in network intake for head fraided outlets. This evenue of the network intake for head particular to the particul

Joe Cook Extends

Joe Cook last week put his sig-Joe Cook Bat week put his sig-noture to a sontract which insures Colgate toothpasic of his services on the BBC Monday night show until the end of 1984. New deal in-volves 17 weeks. Cook debuted for the dentifrice 17 weeks ago.

Kolynos Spreads

Chicage, Sept. I.
Kelynos Tooth Parts goes on CBS
and WGN konsily Rept. If for 15
minutes delly, except Saturday and
Sunday, fonturing Just Plain Bill
Invideon. Aguncy is Binskett-flample-Hum-

WOR Buys Off Cormier's Contract: Theodore Streibert May Get Job

Network Premieres

Week of Segt. 3.
Sept. 2. Buck Regers aertal.
(Cocomait, WABC, 4 p.m.).
Sept. 4. Mrs. Franklin D.
Rossevett (Simmons Beds.
WJS, 9:30-14 p. m.).
Sept. 5. True Dotectivecertes. (Macfadden Puin,
WABC, 19:30 p. m.).
Sept. 6. — Baiph Kirhery,
Hartha Lee Cols, James Meighar, Marceld Levery's Orchestra (Mohwak Carpets, WEAF,
19-12:18 p. m.).
Sept. 9.—Guy Bates Pout,
Charles Websier, Perver Hall,
Parcy Kilbride, Helen Caire,
Read Brewn, Jr., John Grigss
in Boses and Drums (UnionCentral Life, WJZ, 5-18 p. m.).

p. m.). Capt. 9. Smining Bd Mc-Connell. (Aeme White Lead, WABC, 4:30 p.m.).

HOLD TALBOT ON EXTORTION CHARGE

Preeman H. Talbot, 56, manager of NBC station NGA here from the aponing in 1994 until April, this year, was arrested last week and pleaded not guilly to a charge of sending a threatening letter through the mails.

The letter, aliqued to have been written on a typewriter in Talbot's office in the headquarters of the Music Wock Association, of which he is the head, was sont to John T. Pitaell, an intimate friund and prominent business man, The letter demanded that 44,000 in small bill be placed where the writer could secure it without police interference.

demanded that \$4,000 in small bills be placed where the writer could secure it without police interference.

Talhot was arrested after two fernms bath-parier attendants told police he had asked one of them to take a taxi to the city park nonget a package hid there, and then drive out east of Denver to deliver the parcel to him (Talbot).

Talbot told the police that two men drove up to his house one evening as he was sprinkling the lawn and, threatening death to him and his two baby daughters, parsuaded him to promise to help them get the \$4,000 from Fitsell. Talbot says they took his keys and must have severed entrance to his office to write the better an his typewriter.

Police and friends have established that Talbot did not need the money. Although relieved at KOA in Agril, his salary did not step until July 18, and even then he had a chance to go into the Chicage offices of KBC, which offer he turned down. Talbot has a bank account and numerous stock sacrifices.

Bick times Resignation.

This decrease he is suffering from a paranele condition, and appeared to be as a man who 'walked may the loss of the managership at KOA was a severe blow, and believe the Illness was brought on by this. He was made KOA manager because of his work as head of the Denver Music Week Association, and strength and the first work as head of the Denver Music Week Association, and strength and the first work as head of the Denver Music Week Association, and strength and the first work as head of the Denver Music Week and KOA connections, Talbot he rower left Denver.

Hecause of his Music Week and KOA connections, Talbot he probably one of the best known men in

Because of his Music Week and KOA connections, Tablot is prob-ably one of the best known men in

Albert Cormier leaves his post an moral manager of WOR, Newark, this Saturday (1), after effecting 6 settlement on his contract which had until next February to go. Theodore C. Strelbart, who was brought in last October from the administrative staff of the Harvard Robool of Dusiness by the Macy department store interests, owners of the station, will possibly assume Cormier's title.

Cormier, who joined WOR an inleoman seven years ago, is rated in apot broadcosting circles as out of radio's outstanding developers of this type of business. He was also among the first in the trade to sall local advertisers on the idea of un-ing full hour programs with five talent known to network audiences. Indications are that Cormier will join George Storer's Americans Broadcasting System. Meanwhills, he will vacation at sea and estab-lish an office at 1446 Broadway on his return. Centract of A. J. McCoshor, press, of WOR, runs until 1288. Both Cormier and McCoshor received large bources in addition to salipring from WOR. Strether's previous contact with of radio's outstanding developers of

Streibert's previous contact with show business was as assistant to show business was an annihilation to the executive v.p. of Pathe during Joseph P. Kennedy's regime.

Sends Pickard On Coast Trip

Sam Pickard, CBS v.p. in charge of station relations; left last Friday (31) on an itinorary that will wind up for a stay on the Pacific cansi. He had arranged weeks before to make the trip but the sudden death

He had arranged weeks hefore to make the trip but the sudden death of Don Lee made the western jaunt an imperative one for CBS. Pickard will stay around Los Angelos for at least two weeks to oversus CBS program interests as far as the Don Lee link is concerned. Death of Lee, avered Pickard Just before he left New York, would not affect Columbia's relations with the Pacific network affiliate. New York broadcast circles is at the f. premion that Tommy Lee, the document on, will leave the sugar-vision of the Lee radio interests the L. C. Gleason, compredient for the regional network. Gleason in resent years served as Don Lee's stone financial advisor and no Lee's stone financial advisor and no man. White on the Coast, Pickard will also make the round of Columbia's affiliates in the northwest regions. Den Lee, 53, died suddenly of acute indigestion in the Arahasmor Hotel, Los Angeles, Au. 20. An estended account appears in the obituary department.

SWITCH PRODUCTION MES

J. Waiter Thompson agency has taken Gerden Thompson off the Fleischmann show production job, supplanting him with Alburt Spasseer. Thompson will work on a couple of new shows for the agency this season.

Spencer was the Chase & Sanbora program producer last season.

after pleading not guilty to charges after pleading not guilty to charges of extortion and sending a threat-ening letter through the made, Fitzell, the man threatened by the letter, wanted to put say the bond, but was turned down by the U. B. Because of his Music Week and Commissioner. The penalty, it conviced, is 28 years in personnent and bit one of the best known men in server.

Be was released on \$2,600 knowl

Radio Chatter

New York

Johnny Breen, the bandsman, turned actor to appear in an anto-biographical skit in the CBS savelty program. 'Care and Feeding of Holdy Broses.'

WMCA 'Sports Brylow' for Peans Tobacca is simultaneously broadcast but with entirely separate talent and from a different studio as a sustaining program for the ABS web.

web. Bradley Kincaid, WGY's Ken-bradley Kincaid, WGY's Ken-tucky Mountain singer, is playing a string of dates in Vermont and New Hampshire, including a one-day stand at the Manchester, N. H.,

day stand at the Manchester, N. H. Fair.

Robert Wiedoft, who as R. W., was one of the twe asnouncer-entortainers—the other was K. H., Kolin Hager, now studio manuser—holding the fort, for WGY when the General Risecrie Company station went on the sit at 12 to 32-bit years of the went on the sit at 12 to 32-bit years, the removed acqualatasces and took the staff out for a noon-slay sail on the Mohawk River, Vacation cruising with his wife from Hart-ford, Com., where is to be a parfork Connecticut Power & Light Company.

ford, Conn., where he he has, for the Connecticut Power & Light Company.
England, which likes to pick up and use American slang, has inso the radio over there are now ealled croonettes.
Mexican-U. S. A. polo matches with be broadcast by WMCA Sept. 19-23-26, with an army officer deling a hoof-by-heof description.
Tom Koonan's Chistown Mission back on WMCA Sept. 5.
Roid Arkell, WOR, about art for aponnor.

Rott arken,
Gus Edwards protoges (newest)
will do 45 minutes on a one-time
sustainer over WOR Sept. 15.
Nat Brussitoff Express is the biling for a weekly sustainer over
WOR just starting, with Elisine JorGan, Itay Gold and Joff Sparka asstating.

WOR just starting, work dan, lay Gold and Joff Sparka astarting.

Donald Bryant took over the supervision of the Federal agency's radio department following the departure of Jack Davidson.

Landt Trio and White lest week celebrated the sixth anniversary of their first program over MBC.

Annette Hanshaw will take a twolow for Camel Get. 2.

Jaques Fray back from Europe on the same boat with Borns and Allon.

Pennsylvania

Roar Admiral Richard Pearson Roham, U.S.M., retired, spoke over WGAL Lancaster, Wednasday (20) while on a visit to this city, He spoke in the interest of World Nar-cotic Defense Assn. of which he is president.

Marvelle Tanner O'Connell, fea-tured artist on a number of WGAL programs, has returned to Lancaster after apending a six weeks vaccan in Bait Lake City with parents. Home football games of Franklin and Marshail College, Lancaster, to he sired over WGAL with custom-ary aponeors, Dield Bettling Works getting the plugs. Bob Poscy set to do spiriling.

to do spieling.

Simmons Fireade Trie, pustaining over WGAL, returns to air after vacash of several weeks.

WFEN is a return bedl game with Adeiphia hosteiry band.
Cecil R. De Mille in town for Cleopatra' and interviewed via WIP. Herrah Minnevitch, at the Fox doing two shows at the Gimbel station.

doing two snows existion. Two Philly stations akirting another commercial for Hobe (Phila Record) Morrison's column of sitory

bring Commercial for shone (Frinca)
flocord) Morrison's eviluant of sitory
flocord) Morrison's eviluant of sitory
flocord) Morrison's eviluant of sitory
flocord in the double station the in in
foreign language accounts.
Several local stations viewing
WHAT's Mashattan Moode show
with Paul King.
Ken Stowman, WCAU publicity
chief, back from weeddon.
NIC Hadio stages review with
NIC Hadio stages review with
NIC Hadio stages review with
the tentor of the station of the conlinear the flocor of the station of the conflocor of the control of the conlinear the flocor of the conlinear the flocor of the conflocor of the conflocor of the conflocor of the constation vicuality of the constation vicality house of the Atmarket of the conmarket vicing house of the Atmarket vicing house week-end by
Hailp O'Hore back at Byeriy
Crust for a return engagement and
Crust for a return engagement and

burgh, hitting back for town after a successful tour in New Encland. Rumors inve it that Nancy Surretin, K19KA. Pittaburgh, songers, will soon say T do' to a lower level. Avrilla Weitzel, continuity writer, Avrilla Weitzel, continuity writer, and the soon of Walla Weitzel, continuity writer, by beat and will visit home town of Walla Walla, Wash. She'll be gone a mosth.

WJAS. Pittsburgh, carried 46-minute broadcast of Alvin's opening with Norman Freecott and Rosey Rowsavell doubling as m. c.a.

Dick Rifeliev, xylephonist fores-will be soon will be soon will

Minnesota

Wiswam Walkathon continues over WDGY, Minneapolis, with an increase is time of WBBM, Chicago: Jack Yan Volkenherr, of KMO, At. Louis, and BR Williamson, of Radio Salex, Inc., are up here together studying the base situation, Mike Padell, years ago with KSTP and now a free lance p. a., is scribbling puffs for WTCN.
Wanda Maddy, WIGGY's charmer, yent wock-end in Knosville, lowa, visiting Climpic, her two-year-old son.

spent week-coad in Knoaville, Jowa, visiting Climale, her two-year-old son. Dear the way of the coad o

when a son was horn has Thursday when a son was horn has Thursday when a son was horn has Thursday had a ger for WCCO, back in town after honeymoening in the northwoods sommwhere near Bly.

Jack Borgan, WDGT salesman, claims he did the World's Fair ail in one day.

WCCO honored Ulysses Grant Pursestl, Twin Cities weathormson for the past 17 years, by putiling on the past 17 years, by putiling on the past 17 years, by putiling on weather nonger when the old boy retired from government service last Friday (31).

John M. Bhorman, northwest inspector for the Fedoral Communications Commission, was one of seven persons reaccued from a boat in Lake of the Woods Saturday (18) night when the gesoline supply rag out after the boat had battlad high winds and waves.

New England

Rumored that Jaques Renard is coming back to the Coconnut Grove, Boston. Charlie Phelan, of Yankes web, had bought a horse tagged Yankee

had bought a horse tagged 'Yankee Friescom'. Roland Wingate, whose golf chairs have been sired ever the Yankee net during the summer, will ever the National Armateur meet at the Cosatry Club in Brookine for the web.

To most Andy Jacobson and a 37-piece sucht will start a commercial ever the Yankee for Schrafts. Other day Joe Bioos auditioned his band for an account at 11.39 a. m. and the show work on the Yankee act at 7 that same night.

15 minutes over WOC-WHO work-by in interests of the association.
WOC-WHO been dance movies,
into attoic winter quarter movies,
as a series a local theatre for the three-hour Saturday sists for cram, starting Oct. 8. Waiting list-of aponases for the program would take it from three hours to five hours to five hours.

hours.
Oakite, cleaning powder, aponsor-ing a new local program over WOC-WHO, of musical nature and with contests—Linnette Evers handling

microphone.
KSO had a special race in the
midget automobile section at the
lows state fair. Jack Stillwell rep-resented the stills degurrenced the con Hittenmark the amounters, and Redd Harper, m.c. for the stu-dio orckestrs. Hittenmark won.

NEWARK

(Continued from page 11)

and should get \$4,500 or over. Last week, "Stamboul Quest' (MG) and Sophie Lang' (Par), drew \$3,500, fair.

Now, Scamoul Quest (1643) and Sophie Lang (Par), drew \$3,560, fair.

Little (Franklin) (299; 55-\$1.10) — Ircland's Desting' (Eppel) and Moore's Phyers, Back to Erin again and \$1.10 top. Irish, however, seen very coy this week and doesn't look more than \$750. Last week Cerman hid out and Trenic (Thoebus, and Frau Lehman's Toechies (Afa) on six days but only \$45, 50-\$10. And the Coling olary and may set \$12,490, which would be nice crossin for a new film. Last week gorgenus at almost \$22,000.

Parsmount Russek (Adams Par) (2,245; 30-89) — Cleopatra (Par) and vande. Golderlying six sength and with a preview and the highest scale in town should approach \$16,009, Reopening of the house has brought and courts.

Prostor's (REO) (2,300; 15-55)—

opening of the house has brought vaude with it, but it's flut that courts.

Prostor's (RKO) (2,300: 15-58)—
'Cat's Paw' (Fox). Profitable at over 88,000 but Harotd Aloyd should have meant a lot more than that, k may build, however. Last weak Bischelor Built' (Bindio) and Flat. Cent. and Glove' (Madio). oliary at 5-75.

Ferminal (Skuures) (1,900: 15-26-1)

Purmod' (Fox) and 'Girl in Dange' (Col), split. Opening with no celast and with compating present plant of the state of the stat

'Chained' Whoops It Up, \$19,000, Cincy; 'Yacht' Fair \$9,000

Cincinnati, Sept. I.

A complete runsway currently for Thained. Pleture is rattling bigcost flaure the bown has known in
months. It's liming \$13,000 for a
lead at 106s ever Down to Their
Leat Tacks, next best. Combined
the state of the state of the state of
the state of the state of
with reopening this week of
Capital, where World Moves On is
rolling to \$8,000, BKO is again operacting all of its local de luxers. Same
management, however, has postponded revival of the Grand, pop
house, indefinitely. Stand was to
ressume vandfilm, but hitch came
with demands for boost by usion
musikers.

with demands for boost by union musikers. Estimates for This Wesk Albas (EKO) (3,300; Mi-44)— 'Chained' (MG). Crawford-Cabbi blanting \$19,000, swell. Last week 'Cellini' (UA), \$13,000 and every

wen.
WDAS moves studie quarters into
WPEN's Radie Contre this week to
bog'in the double station te-in is
foreign linguage accounts.

Neveral local stations whewhore
WHAT's Mashattan Moode' show
WHAT's Washattan Moode' show
WHAT's Mashattan Moode' show
WHAT's Washattan Moode' show
WOC-WHO, Des Moince, is using
Washattan Moode' show
WOC-WHO, Des Moince, is using
Washattan Moode' show
WOC-WHO, Des Moince, is using
Washattan Moode' show
Woode' show
WOC-WHO, Des Moince, is using
Washattan Moode' show
Woode' show
Wo

New Business

cago.) WIBM.

Koolar sharing Cream, 15 minute brainfasts, twice weekly for 15 weeks, (Parl Lidwin Commun.) William Commun.)

Williss Shalle Optical Company, three times weekly, 15 minutes, (fethwinner and Sect. Company). William American Bird Seed Company, 10 minutes, every Sanday. (Weston-Barnett Company.) WiBB.

Prench Lick Springs Co. (Pluto Water), 83 five-minute recordings starting Sprit. 4. Through N. W. Kantor & Songs. WOR. Justrice Manaphotesing Co. (bird Cool), quarter-hour recordings for Gweeks, Sunday matinee. Gustave Marx & Agency. WOR. Know Co. (Cystex), 15-minute-recording, Wodmondays, 28 weeks. Dilton & Kirk agency. WNEW. People's Credit Clothing Corp., three 15-minute musical programs a week, 13 weeks. WNEW.

week, 13 wrehs. WNEW.

SOSTON

Estion Paper Co., 18 15-mitties

Faper Co., 18 15-mitties

Faper Co., 18 15-mitties

Work Core

Johnson Educatior Paper Condy

for one year, started Aug. 27.

Through John Queene Agency, Bou
ton. WNAC.

Guille Riching Co., 188 announce
ments, started Bout. 3. Through

John Faring Shac Co., 11 15-min
tee programs, started Aug. 27.

Through Dramick & Rolmont, Bou
ton. WNAC. WORC. WMAS.

tee programs, started Aug. 23. Through Breamick & Bolemont, Docton. WNAC. WORC. WMAS. WORC.

Johnson Products Co., weather reports daily except Sunday for one-year, started Espt. 2. Through Eroadesst. Advertising, Boaton. WNAC.

Prince Macaroni Miy. Co., 312 hours programs, started Aug. 21.

Hooks & Bund Lone Corp., 34 annancoments, started Aug. 34.

Through Herry E. Prest Co., Boston. WAAB.

Batchelder Whitteners Cod Co., 444 announcements, starting Oct. 1.

Thro of the Brey B. Frest Co., Boston. WAAB.

Batchelder Whitteners Cod Co., 454 announcements, starting Sopt. 38. Hishauls-muse, facting Sopt. 38. Hishauls-muse, fact, 5. Through Weston Advertising Ropt. 38. Through Weston Advertising Agency, Providence, WESS.

Ross Travel Burees, 58 weakly announcements, started Burees, 58 weakly announcements, starting Cot. 3. WICC.

Brockion Fair, 38 announcements, started Aug. 38. Through Ingalis Advertising Agency, Donton. WAAB.

CHARLOTTE, N. C. Valetoria Cleaners, 15 weeks. WSOC. Mccklenburg Laundry, 15 weeks.

WROC.
Reida Retter Food Stores, 15
weeks. WROC.
Procter and Hamble, 15 weeks.
WROC.
Royal Purple Grape Juice, 15
weeks. WROC.
Kirkwood Duirles, 15 weeks.
WROC.

LINCOLN

Ben Oregory's Airplane Rides, anouncements on an airplane trip

Ben Gregory's Airplane Biles, announcements on an airplane teip. KFOR.

Moders Method Shoe Repair, three months of doily participation in noon organ program. KFOR.

H & B Brug Co., 156 apot announcements. KFOR.

Mongels, 35 announcements related by the second control of the second cont

KFAR.

Bichel School of Advertising, announcement six days per week; began Aug. 27 for one menth. WOW.

Chocolate Products Co., Billicious, confection, announcement dair, seeing Rundays, July 20 through Aug. 20. Placed through J. L. Budgen & Co., Chicago. WOW.

Cosnell Budge Gost & Ice Co., one announcement daily; began Aug. 6; reast till forbid. WOW.

Father Comphis, one hour program Sundays, 3 p.m., bagins Oct. 33, running through April II. Placed through E. W. Halleds, Rue Tork. Georgie Porpie Co., Connell Illuminerakhais tool, annuncontant testoo stally for one year, else 15-minute.

Okson Rus. Compeny, 15 minutes three times would; for 13 weeks and 15-week aption. (Phillip o. Paimer and Company.) WOW. Proceed as the control of the compensy of the control of the compensy. (Phillip o. Paimer and Company.) Work of the control o

Jose Seep Co., Cedar Banida, 78
E.T. announcements, Placed through
H. J. Potts & Co., Kanaas City,
WOW.
Rem, patent medicine, one E. T.
announcement daily, hegins Oct. 1,
and runs till March 31, 1935, Flucod
through Joseph Kats Co., Bultimore,
WOW.

Onside Serie Cicenters, the minute program. Westnessinys, Bundays, be-sides Oct. 3, rutes through Deconder-20, Placed through Sarl Allen Cu, Omala. WOW.

Omar Baking Ce., renewal, 15-minute pregram duity except Satur-day and Sunday 131 forbid.

Union Ostifiting U.S., department Store, follow announcement an Mo-lace's Treature Choat chain pra-serom beginn Sept. 8 till forbid.

WOW.

PHILADELPHIA

PHILADELPHIA

Scott Tissue, thaily participation in Momen's Child of the Air for two weeks, commencing in October. I. Walter Thompson, WCAU.

Libby-Diccus-Food Silase Compuss, 42 spot announcements, U. S. Advertising Corp. WCAU.

Fronch Liek Springs Hotel Co. (Plate Water), 78 spot announcements, in the dayline, ments, M. W. Kastor and Sinn. M. Scott's Emission, 39 one-minute size announcements in the dayline. Mirachalit and Pratt. WCAU.

Scott's Emission, 39 one-minute weekly transcriptions, for om year. Placed direct. WIP.

Fractor and Company, 15-minute weekly transcriptions of Tim Healy weekly, for 30 weeks. Placed the M. Scott's Edward of Tim Healy weekly, for 50 weeks. Hincomments per week for 20 weeks. Placed direct.

Lefouc, Inc. (jewclers), two as-nouncements daily for 12 weeks. Placed direct.

Lefouc, Inc. (jewclers), two as-nouncements daily for 12 weeks. Placed direct.

Lefouc, Inc. (jewclers), two as-nouncements daily for 12 weeks. Placed direct.

Marth Broad St., seligious pregrangs. Placed direct of 30 weeks. WIP.

American Oil Co., 78 amonuveronis, Placed by Jos. Ests. WCAE, Alto Life Insurence Co., four formansements. Placed by Jos. Ests. WCAE, Alto Life Insurence Co., four formansements. Placed by Jos. Ests. WCAE, R. L. Westrins' Co., Br. Lyons Teoth Paste, size 11 times. Placed by Mackett Sample - Hummert. WCAE.

U. S. School of Music, B announcements. Placed by Rock. Martin., Inc. WCAE. WCAE. Broke Martins, Inc. WCAE. WCAE. Brown and Williamson Fubacco Corp., 38 announcements. Placed of Physics and Outperfer of the Corp. Brown words. Placed by Potteber and Bills. WCAE.

Junker Octs Co., talent two aftersons. Placed by Potteber and Bills. WCAE.

Mas Asen, 100 announcements as ordered. Placed dreet. WCAE.

Natural Gas Co., one evening announcement 100 times. Placed diversed. Martinand Baking Co., serial trappational Baking Co., serial trappational Baking. Co., serial trappational Baking.

Ketchum, MacLeod and Grova-WCAE.

Marpland Baking Co., serbal dramatization 27 times. Flaced direct. WCAE.

R. B. Loughacy, automobiles, 13 announcements as ordered. Placed direct. WCAE,

Dedge Bros. Corp., 3ve ovening announcements. Placed by Ruthrauff and Ryan, WCAE,

Scott Paper Co., 42 announcements. Placed by J. Waiter Thompson Cs. WCAE.

Rival Dog Food, quarter-hour svening transcriptions 25 times, Placed by Charles Silver, WCAE.

PORTLAND, OREGON

PORTLAND, OREGON
Proctor's, Inc., Ladius Ready to
Wear, Fortland, 28 30-word ennouncements each month, daytime,
one year. KGW.
Procter & Gomble, 15 minute transcription staytime, three thrus weekly, 30 weeks. Placed by Discheman.
School, KGW.
Placed by Junean State,
Actions, Walt.
Act

REGIONAL WEBS SPROUT

Squawked to Death

'Going to Town,' Although Popular, Thru-Talent Battles, Agency Complaint

Est Lowry has been dropped by Rockwell-O'Keefe Place MBC and the web's Sunday night sustaining flash, Going to Town, is no more. Internat aquabiling among the acts, plus pressure from the J. Walter Thompson agency, brought about the program's retire-

Thompson agency thought the annialnes was attracting Inteners from the Chanc & Sanborn whiri on WEAF and so started to advise the NHC sales department several wakes ago. When the cast in Town' took to quarreling over billing and relative amount of continuity, the network decided to discard the whole strang and state something other than a variety gettogether against the coffee account. Going to, Town' had been on the air 32 weeks.

count. Going to Town' had been on the air 22 weeks. Ryan and Noblette retain their Tuesday night inning, while Leu-pold Spitainy will be given a half hour on some office venting to build a musical suntaining program of his own. Grace Hayes was another Toing to Town' name.

Erector's Annual Whirl

A. C. Gilbert Co., maker of erector toys, returns to NBC Oct. 19 doe its annual pre-Christmas compaign on NBC. It's using an early Friday evening spot.

How the account has picked for

Show the account has picked for the kids is a dramatic affair tagged Thrills of Tomorrow.' Last season it used Frank Buck.

Boswells on Woodbury

Boswell Sigtars have been set for a 13-week run with the Bing Crosby-Woodbury Soap stanza, which starts on NBC Sept. 18. Engage starte on NISC Sept. 18. Engage-ment of the former term eliminates the guest star policy previously shanned for the spot. Also out is the idea of interspessing the pro-gram with dramatic bits. Cleorgie Stoll has the bund au-signment. Entire show will origi-nate from Hollywood. Beswell Sis-

ters entrained for that point last Thursday (30). All bookings for the Woodbury half-hour were through the Rockwell-O'Keefe of-

Sponsors

Pabet Blue Ribbon passes from Matteson - Fogarly - Jordan agency along with Account exec Phil Mor-ris to the brand-new agency, Mor-ris Windmuller and Exainger. Rob-ris Windmuller and Exainger. Robert Windmuller is from O'Cedar Mop and Enzinger from United States advertising agency. Main office of new agency in Chicago.

William Root Beer (Hartford, Conn.) new air advertiser on small scale. Remington Agency, Spring-field, Mass., is agency.

Barnsdall Oil may do some radio

PETRY LINKS 4 IN TEXAS

WOAI, KPRC, WFAA, WBAP Make Telephone Tells Commissionable to Agencies-Quality Group Action

A TREND?

Regional networks send down more roots this month with the establishment of two indie webs. One will be the sentilishment of two indie webs. One will be the sentilishment of two indie webs. One will be sentilishment of two indies webs. One will be sentilishment of the sentilishment will be sentilishment of the sentilishmen Chicago, Sept. 3.

lines. Line charges setup for the Texas group represent a radical departure from all previous network arrange-ments on line charges. The cost on the Texas web is far below usual (Continued on page 42)

NRA Hypo Peps Texas-Tennessee Area; Radio Stations Reap Benefits

Name Watson Humphrey Prog. Dir. of KEX-KGW

Prog. Dir. of KEX-KGW
Portland, Ore. Sept. 3.
Watson Humphrey, formerly contunity write. of KEX and KGW, Fortland, succeeds Archie Fresby to the post of program director of the two stations. Humphrey has been wish RGW about a yen, coming from Boise, Jaho.
Fresby remains with the organization in the capacity of director of special events, a newly created department which will handle these broadcasts for local and NRC outlet.

KYW MAY REMAIN IN CHICAGO UNTIL JAN. 1

Chicago, Sept. 3. There is a growing possibility that KYW, the Hearst Herald-and-Examiner station, will not quit Chleage for Philadelphia on the appointed day of Oct. 23. Due to reported building delay in the castern town, KYW may not switch locations until Jan. 1.

At any rate, KYW salemmen here are informing all clients of the de-layed switch to Philadelphia, stat-ing that the reason is that the Philly studio and transmitter will not be ready until the first of the year.

Count Morner, one of Peggy Hop-kins' ex's, is agenting radio acts.

findio stations in the Southwest are enjoying a special boom all tu themselves. And it's all due to the povernment and the federal building and reconstruction projects in that part of the country. With government money flowing easily, the would-be national radio advertisers

would be national radio advertisers are finding the southwest a tipe aport for testing programs and products on the ether.

Some 17 new programs have been, are being tested in the Peass to Tennessee territory at present, and the advertisers are reporting themselves as satisfied with the response. Furticularly the results are good in the Tennessee Valley project tersitory.

Among the programs tested in that territory recently have been Montgomery Ward, Boyer, Red Heart, Cal-Aspirin, Pathfinder and Willard tablet.

Particularly has it boosted sta-Particularly has it boosted sta-tions of known strength ab WSM, Nashville; FWAA, Dalins; the St. Louis stations, WAEC and WMC, Memphis; KGRS in Amarillo, and the New Orleans, Texas and Little Rock outlets.

ON MAYBELLINE AIRER

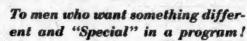
Hollywood, Sept. 8.

Jimmy Fidler has spotted Bebe Daniels for bis first Maybelline broadcast over NBC, Sept. 16.

Gloria Stuart is guested the following Sunday.

Harry Jackson's combo will dish out the sharps and flats.

Phil Spitalny has a fine New Ac



This act is playing at the Capitol, New York, this week and next.

Seeing it is better than an audition. because you can measure AUDIENCE RESPONSE.

You'll see, without an audition, that it's also GOOD RADIO.

It offers opportunity for exceptional continuity through a long series of programs every one with A SMASH OF SHOWMANSHIP.





READ ON

N.Y. Stations Start Sales Race: WMCA Boosts Rates; WHN App'ts Sales Mgr.

Harry W. Melton, for the past four years St. Louis representative of Scott Howe Dowen, has been ap-pointed sales manager of WHM, New York. He taken office bo-day (4).

day (4).
This marks a first move on WHN's part to set up on a competitive commercial basis. Station has not had a sales manager. Last May the Loew interests combined several small stations with WHN and now operates full time at 1,000 watts. A Brooklyn studio in Loew's Metropolitan theatre is due to open in a fortnight.

politan theatre is due to open in a gorinight.

Major Edward Bowos is muraing the program achedule, with the ultimate insention of placing WHN in a position to fight for advertising along with WOR, WMCA, WINS and WNEW.

WMMCA Rates

That the metropolitan New York whations will become increasingly competitive seems clearly indicated. Station WMCCA last week anounced to the advertising agencies a boost in rates effective Sept. 6, aending the night rate from 335 an hour to \$500 and fixing the day rate at \$250 an hour. WMCCA explains the boost as justifiable in the light of strengthened and and programs and that the station has become the key of the ABS regional web.

Web. has lately stepped up its sales tempo under the everseership of Jesse Kaufman, Hearst g.m. and the station management of R. M. Forguson. WNEW is struggling for Southeld, while WOR generally Chased as one of the metropolitan area "Big Four," seems set for a grantle revamping of policy.

Jehnny Miller, announcer with WBJS, Winston-Salam, for past three years, has resigned to accept a post as announcer for WBIG at Greensbero. Took over his new dwise Sept. 1.

Cantor Starts Oct. 7

Eddie Cantor's on again off again Chass & Sanbors return is on again, this time for keeps, and be goes on the C&E Sunday night epot for eight weeks commencing Oct. Sucreed Jimmy Durante on that

Eight CAS spots will terminate Eight C&S apors will terminate Cantor's contract with the coffee show, after which he starts on Pebeco for a run limiting the belance of the season. Pebeco is a half-hour program, as against the C&S full

the season. Pebecs is a pair-nour program, as sgained the C&S full hour.
Cantor completes his work in 'Kid Millions' for Goldwyn on the Coast next wook and is due in New York a week or as later.

Lou Holtz with Vallee From L.A. After Oct. 5

During his stay in Hollywood Rudy Vallee will have with him on the Fleischmana show Lou Holts and the latter's stooges. Program at that end will be handled by Cal Kuhl, producer in J. Watter Thompson's Los Angeles office.

Vallee is scheduled to arrive in the picture colony Oct. 5 to start his production for Warner Bros.

Tidewater WBBM Sports

Chicago, Sept. 3.
Tidewater Oil Company has taken over approximate of the aports review on WHBM.
Program rides six times, a week from 0.18 to 6.20 p.m., with Pal Planagae.

Sig Romberg Back East

Hollywood, Sept. 3. Sigmund Romberg leaves here to-morrow night (Tuesday) to present for New York for his NBC pro-

grams.

He was here on a one-picture deal on Metre's "The Night Is Young."

Girard Dis Set

Chicago, flept. 3.
Setup of the new BrunawickColumbia recarding outfit here was
established last week with Cirard

established last week with Girard Hillis, formerly with Brunswick Hecondung, going to as chief of the local B-C office. Brunswick-Columbia studio now located in the former Columbia phonograph lash with the new Decca company having taken over the former Brunswick recording studio. Cirard is Indicately acquainted with apot broadcasting, having formerly been a general station representative.

Coin Turnstiles on Radio Programs Can't Get Anywhere in N.Y.

Proposition to convert the Casino formerly the Barl Carroll, into a Theatre of the Air has blown up. Behind the idea had been a real cutale promoter and an advertising man. What they intended doing was obtain commercial business for local stations, broadcast the pre-

local stations, broadcast the pra-grams from the theatre and charge an admission of 25c to these events. For two mentins prior to the foldup this pair held auditions of taken that they hoped to self to advertisers. Crosby Gaige carifor in the year announced a similar project for the Sclwyn, another Broadway legit spet, but the thing never got boyond the assouncement stage.

Repeat 'Goldbergs' Within Month at A. C. Pier

Contrade Borg and her company presenting "The Goldberge" played over the Labor Day week-end at the Steel Plar, Atlantic City, It's a repeat within a month at the Pier and first time on record for so quick a return at this spet. Public picks up The Ocidberge for an additional fews weeks of picture house date starting Sopt. I at Baltimore.

Gov't Action Surprises Webs

Equally surprised by the Government's filing of its autt asystems ARCAP were the major breadcanting interests. With the tern of the current year, spokesmen for the National Association of livadeasters, as well as NEC and CBS, had assumed a conditatory attitude toward music and entered into negotiations with the society for a rewriting of the present license contract on the basis of a five-year term. These came to a half early in the summer, when the radio coterie suggested that better progress could be made if ASCAP's rad obtained from its membership an extension of the present contract, which expires at the end of 1935. ASCAP's agreements with radio run out Aug. 31 of the asme year. Immediately following the algenturing of a three-year convenant between broadcasting and music in September of 1932, thick establishments with radio run out Aug. 31 of the asme year. Immediately following the algenturing of a three-year convenant between broadcasting and music in September of 1932, thick establishments with radio with the separation of the mountains of the three-year deal sot aside and a new contract devised. Interest, and the separation of the contract of himself the reputation of being a trust-busier. NAB rotagined Schuette who because of a suit he had helped win against the Radio Corp. of America, had garnered for himself the reputation of being a trust-busier. NAB rotained Schuette to prevail upon ASCAP through the propagandar routine to revise the contract.

rotained Schuette to prevail upon ASCAP through the propaganda rouline to revise the contract.

Behuette succeeded in stirting up and co-ordinating the recent-inent in radio's indie ranks, but made no headway in griting: a recensideration from ASCAP. Directors of the Society barred him from any further discussions on the matter because, in his distribute addressed to stations, Schuette had referred to the ASCAP heardman as 'racksteers'. NAB's next move was to retain the law firm of Newton D Easter to press the society. When an associate of Eakers' likely in the society of the contract could be founded, the broad-casters took their ery of monopoly against the Society to the Federal Trade Commission and asked that it be involvinged. Evidence cited by the Government in its complaint is largely based on the material turned over to it by Schuette.

At last October's NAB convention in White Sulphur Springs, W. Va., is was wised that subscriptions be collected from among the stations to carry on the fight against ASCAP. I. E. Levy, owner of WCAU, Phindelphia, And a CBB stockholder, was solected as cuptodian of the war chest. In the negotiations of last apring between radio and ASCAP, Levy was one of the participanta.

Music trade is speculating whether the Government's suit wasn't forced through at this time with a particular purpose in view. The NAB holds its assual convention next week in Cincinnati and the guess is that the move was timed to anticipate any concerted query on the convention floor as to what had been accomplished in solving the license fee situation.

Macy Phillips, singing planists of Providence, who had several spots weekly an NBC before she was taken seriously if at the start of the nummer, is out of the hospital and condy for new assaults on the

t. D. Fermid has quit as eastern w.p. for Earnshaw-Young, inc., to hecome manager of the marketing and media department of Fletcher & Ellis, Inc. He will be associated with E. S. Fratt, the F. & E. space heaver.

PHIL SPITALNY to BUYERS OF PROGRAMS FOR RA

Here's an act that can bring something new in showmanship to a radio sponsor-

It can win an audience almost unlimited in number—AND HOLD IT WEEK AFTER WEEK-

It is flexible enough in structure

to shape itself to almost any GOOD product-WITH NO SACRIFICE OF ITS NOVELTY—

It has the wallop EVERY MINUTE-

It has EVERYTHING for its EXPLOITATION—

It can be seen AND HEARD now at the Capitol, New York

Jibe at Announcers

Philadelphia, Sapt. 8.

Giudio basquet thrown by WPEN resolted in a poem lauding the either's patter-faced here, the control man. Poem was written and delicered by Paul Alert, station pa.:

TOAST TO THE PROJECT PANS

Distilled damantion, pour it out In bimpers, high and wide: To the grinders of gain, we'll drink the first. To the engineers, the best and the worst. The dead-pan guys with the awful thirst. Who for the kilowatta preside.

So here's our tonat to the allent host So held in our tonat to the silent host. Of radio engineers: The birds who roost in their shells of glass. Plotting and planning how best to harnes, To convince an announcer he's only an ass. Despite the shape of his ears.

Oh, it's bottoms up to the engineers, Mages of radioland; The mugs who sit on the judgment seat. Who wither you out of a vain someoit, Then shrivel you up with a joy complete. Announcers all understand.

Sir John Reith Will Pep Air In So. Africa

Come Town, Aug. 10. sir John Reith, chairman of the British Brondcasting Co., arriver Bytish Broadcasting Co., arrives Bept. 24 in Cape Town. South African government asked him to come out and overhaud broadcasting and also to give expert advice to impreve the whole system.

At present many complaints are board second about poor reception and programs landed out by African Broadcasting Co.

Prodicted the government may take over broadcasting.

Charles Sishop, KMTR announcer, mores over to KFI, Los Angeles, to replace Al Warner.

Blackett-Sample Agency, Chicago, Prepares Four Radio Shows for Oct. 1

Chicago, Sept. 3.
Local office of Hischeit-Sample-Hummert neekey gets into fast action on Det. 1 with four shews shooting out over the networks for the start of the new season. Going on that date will be the return of the Jack Armetrong show on Columbia's castern leg for Wheaties. Armetrong discs will also be made for additional apotting.
Judy and Jane program returns on Oct. 1 for Folger coffee on the wesforn half of NBC red. Betty and Bob show for Bientick gets going also. Besides, the agency is readying a series of radio discs for individual spots.

Agency will continue with the Cellogo Inn program locally but will likely build a new show, with lete Peterson, chief of the agency's radio department, now mulling new ideas. Chicago, Sept. 3.

BEDTIME SPONSORS MULTIPLY, PUSHING RADIO ADVERTISING CURFEW TO 11 P. M.

Shell Drops 'Pastures' Idea on Suit Threat

Hollywood, Sept. 3.

Shell Oil Co. was all set to put
"A a scene from Green Pratures,"
with Charonce Muse reading the
lines on the CBB Coast Shell show
tonight (Monday), but threat of
copyright prosecution quosited the
idea. Muse working with the Prieda.
Show chorus instead.

HUNGER STRIKE FOR WAGES WINS

Mexico City, Sept. 1.

A bunger strike to obiain back A hunger strike to oblain back wages was called by employes of station XBAL. There were about 80 actors, actraums, stechnicians and office workers involved in the desperate measure to force action. Some of the employes went foodless for 82 hours and had to be rushed to hospitals for treatment. Bissure sues attracted wide attention and caused the Podoval Department of Labor to step in. As a consequence \$6,000 to meet the hoys and girls were guid off.

WGCO, Minneapolis Colombia chain ntation, viatled by W. J. Wil-liamson of Radio Salon, and Kelly l'mith, sales manager of WBBM, Chicago, and Jack Van Valkenburg, president, KBIOK, St. Louis.

Stations Jammed Prior to Usual 10 p.m. Sponsorship Deadline So Added Hour Becomes Desirable-Apply Peak Rates Instead of Previous Day Scale

Chicago, Sept. 1.

In the past two weeks radio has full sight tariff on all shows up to hown a remarkable spurt is this 10:45 p.m. shown a remarkable spurt in this territory with agencies and sponsors who have never before contacted radio, entering the ether field. Agencies which nobody ever heard of are suddenly asking questions about time, stations and pro-

grams.

Bitations are aircody solid in the evening, and many are sold straight from five in the afternoon to 10 at algebr. Sponsors and agencies are pretty well certain what stations they want, and those transmitters which have shown consistent popularity and showmanship are really insured up with accounts in the evening. evening.

evening.

It will mean the extension of the 10 p.m. limit on commercial shows to at least 10:46 and maybe 11 p.m. Indications are already around that aponators are getting away from the old-time hesitancy about accepting any period later than 10:15 in the evening. This season the aponators are not heditating about taking the 10:15 period in the midwest following the Amos 'n' Andy ride, depending on a certain amount of carry-over linteners.

Socating States

Boosting Rates
So obvious is it that the advertisers are willing to accept the late periods that stations are changing their rate achedules to include the 10-11 p.m. hour in the top rates. Previously, time past 10 o'cleck at night was accepted at the cheaper day wate. Latest to issue the new schedule is KPI in Los Angeles, puttiers a new rate schedule in the Chief.

10:45 p.m.

Recamble continues between station representatives and NBC to sell the available periods first, in order not to be shut out from the possible revenue. With NBC piling up netwerk shows the station representatives of NBC outlets are bustling around trying to get shot contracts signatured as soon as possible, short station reps fear-that they will loss big revenue possibilities.

Announcaments Fafa.

Announcements Fada

Annuanaments Fads
Minute annuancements are out in
the aliey as far as evening time is
concerned, the stations being so
cramped for time for regular 15minute programs that they won't
bother with the 66-second plug.
Etations have never had much love
from the minute-plug but in the
past had to accept them for won't
of something better. The better has
arrived and the stations wherever
possible are losing no time in killing off the 66-second show.

Radio disc companies are not

ing off the 66-accord show.
Radio dize companies are not even botheling to kry to sell minute plattors to advertisors, realisting that these advertisors will only find oxfrome difficulty in getting the dizes placed on destrable studing, consing such fredting among the payments that it would only react the culture detrievent of the radio. the ultin mie detriment of the radio

Campbell Joins CBS

Band division of the CBS Artists Bureau has added a fifth booker to its staff. He's Norman Cumpbell. Campbell formerly operated on is own in the same business. his own in the same

SHOW - Not Just an Orchestra



MUSICIANS - Not Just Girls

New York Radio Parade

By Nellie Revell

In radio circles honeymoons and vacations go hand in hand. Four cummer weddings are reported from Clis. Elizabeth Tucker of the engineering dept. wed John Blakemore on June 30. Howard Chinn and Mena Cayton left the engineers to vacation and wed on July 16. Edward C. Buddy and July Adams were married on August 18 and honeymooned in Canada. Gibson LaFey and Marguerite Wright will units on Sept. 3 and honeymoon in Vermont.

An Expensive Day Dream

Churtle Winninger was watching a fire at Hotel Gottom from los milice at 515 Fifth ave, absentantidedly pecling the tinfoil from a randy bar when someone handed him a check. Bill dreaming, he tonsed the theck out the window with the statioil. The white slipe of paper awakened bim. He dashed over three roofs searching for the payoff, Finally had the agency stop the check.

Wallington Again Ties Up

James Wallington, recently divored by his first wife, a Russian dancer,
in Reno lost week, married Anita Purman, one of the dancers at the
RKO Music Hall, in Fam Orange, New Jersey,

When Minds Are Changed

Richfield Oil auditioned two shows at CBS last week. Talent on each show included choir and orchesirs. Price and talent were right and agent was sure he had made a sale. Friday they decided to use an electrical transcription, a script which had been used by Skelly Oil on the Const, and use WOR and WMCA, not the chain.

Secambled Stokes

Ted Husing was resigned by CBS for four years, which makes a intal of eight years for CBS and 11 on the air...Ward Wilson, Peter Van Steeden, and Landt Trie and White have built a program to be auditioned on Friday...Look Lane, now the frau of Ai (movie director) Hall, flew in from the Ceast to vieit with Rosemary and Frincilla Lane...Irv Rubhe and Jay Fagaran have spitt...Phil Cohan, former head of musical production at Far Eastern Studies, and later with Educational, now manager of program dept. at CBS under Henry Heywood...America's Cupraces will be on the air for eight days starting Sept. 15...13-minute shots, four times daily, using both NBC networks...Danny Malone is re-hearting well in advance of his hroadcast these days, lest his rehearsing immediately before going on air tire his voice...Jerry Arlen, brother of Haroid, heard over WaCA and WHEW...Barrie McKiney, of the Camay Seap show, used to call himself Maury Neuman...Treddie Wile, Toung and Rubicam press man, to Chicago for week on business...CBF new show, 'Care and Feeding of Hobby Horses', will stay indefinitely... Say Resed, WNEW organist, does a Sunday commercial at NBC then Norther to the 'Cookeo' show, auditioned her swn show for the NBC program board the Cookeo' show, auditioned her swn show for the NBC program board these operation.

Two commercial shows will be on at NBC opposite Father Coughian ... From 4 to 4:30 WJE will have United Drug Co., with a symphonic hand... and WEAF Father John's Syrup with Carleton and Horey... which is tip-off on how much evening time is sold since the sponsors

are going in for Sundays, even to bucking the padre...Leou Hoage, one of the better known private detectives (he was top man for Holmes Protection Service and a valuable undercover man for Center St.) is trying to selt taleut at NBC...Joe Blessell, at one time sasters respresentative for RCA-Victor stationed in Shanghal, added to the sugmenting staff at WNEW...Messre Campbell and Van Seramm, of KOA in Denver, in town at NBC last week...they were guest announcers on a couple of sustaining shows...Gene Kardos and ork move into Delmonico with a CBB wire on Sept. 30...Art Landry and Ann Butter have shared four stations within a week after their return to the air...Announcement of airl singer swarming at Benton and Bowles' dowr...David Warsheld was offered 55,000 per performance for 13 weeks and refused...Al Smith was offered 55,000 per week for 25 weeks and also said nay...He is waiting to see what his political chances are before deciding.

Young & Rulsicam Agency wanted Mae Questel to do Betty Boop' (milations on Borden show last Thursday...offered \$100 ...her manager wanted \$200 and wound up with a no sale...Osale Nelson at the New Yorker hotel on Oct. 5 with a CBS wire...Andy of Ames 'n' Andy, returns two days earlier than expected...comes in on the Aquitants Sept. 7...Marley Shoris, on the last Vallee show, worked for RIEC traffic dept. last year...Hill Moore, of Mismi, Fla., is new announcer at CBS...Hank Senber, dramatist and columniat of the Morning Telegraph, denig a weekly drama talk at WHN...liter he will switch to anidnight show review...The new Log Cabin show may come on the air two or three weeks later...Client had plenty of grief piping Lanny Roes from Coast for Maxwell show...rather delay premiers to wait for Lanny's return, than open and have to pipe him in from the Coast.

Stand By

The new one-hour dramatic program for Lux has signed Claude Rains. Frieda Inescourt, Guda Matso and Victor Beccraft as the nucleus of an acting group for these shows...Little Jack Lattle returns to the fillver Grill at the Lexington hotel on Oct. 19. Richard Gordon, who originated the Bherlock Holmes Contracter, Johns the Chies Sale show. In Detroit...ABS will have the exclusive air rights to the Bessity Pageant at the Madison Square Garden on Oct. 3 and 4...Louis and Jacques Gruenberg auditioned again at NBC...this time had Jules Bledsoe singing for the show...aiso Edith Hayden and two actors to speak for the Truenbergs...Alex Woollocit is to be on the show also. Vinnie Regusa. of the NBC pages, toots a cornet on the early morning spots...True years for Maxwell Showboat on Oct. 4...and henceforth all Showboat publicity will use the words make-believe when mentioning playing any town... too many loyal friends have been at piers for the boat to come in...Tony Surger, a free lance actor on radio, sende in a somett of poetry whon a production man or agent is too busy to see him...keeps him working... When CBB puts on the round the world orchestra tour, 'The Knights of the Gray Underwar,' from Little America will join in with a harmonica, organ and makeshift drum.

Wax Works

Adjerite company, St. Poul, has signed for 29 10-minute electrical eription programs, at the rate of two to three a week, over WCCO. Plans also are to use 17 other stations. Company went on air in na-

tional campaign for the first time last year and found results so good that this type of advertising is being extended.

Glessy window shade in hankering for the ether and last week platterized some one-minute discs at the RGA Victor studie, Chicago. Deal being set through Nate Caldwell of the local Huthrauff and Ryan agency.

J. P. M'EVOY OUT AS CAMPBELL **AUTHOR**

3. P. McEvoy is out as scriplist for the Campbell floup round of the clock, which makes its bow on Cills in October. McEvoy and the agency on the account, the F. C. Armstrong Cq. of Philadelphia, disagreed on how the Hollywood Hotel idea should be handled and when they were convinced there could be incommonise it was decided to part friends. McEvoy turned over the continuities he had written for the first four shows, along with a batch of ideas for subsequent Installments, and the spreep give him a check; in and the agency gave him a check in full seltlement thereof.

and the agreecy gave him a check in full settlement thereof.
During the week before him the continuous properties with William 8. Pulsy over the show and Cliss prexy approved the show and Cliss prexy approved the literary tener of the shows as the former had them laid out. After the break with the agency afceroon accordance with the agency afceroon accordance to the complications. McFroymakes his permanent base of operations and the agency intends to run the show from Philadelphia. Writer was afraid that most of his time would be consumed in writing explanatory wires. Campbell is the account that put on a nationwide contest for a prima donna, preferably one new to found a mineapolis femme who's been around the medium for at least three years.

KWKH, Shreveport, 100th On Columbia Network

NWKII, Shreveport, La., Joing the CBS list Sept. 18. Event will give the network an even lineup of 180 stations. Columbia's latest affiliate oper-ntes full time, and at 10,000 waits.

PHIL SPITALNY'S NEW ACT Capitol NEW YORK NOW

a return engagement for the same group after 17 weeks of delighting showgoers here and on tour, earlier in the season.

Makers of two shorts (one Paramount, one Warner Bros.) now being released and to play FOUR THOUSAND THEATRES.

Has clicked on stage and screen - N.O.W READY FOR RADIO

FILM STUDIOS PROGRAM Joseph I. Bresn, trens Quete, Lio-nel Estrymore, Maredith Wilson

FILM STUDIOS PREGRAM
Joseph I. Been, Irans Gunne, Lionel Barrymore, Meredith Wilson
Talk, Sand
Se Mins.
Mestaining Vork
Motion picture industry Is a t
Wednesday mist title 189, for the first
time, brought home to the loudsensels mist the 189, for the first
time, brought home to the loudsensels mist the littly word's verson and reaction to the agreem
and and reaction to the agreem
and and reaction to the agreem
program served as the introductory
to a series of two worsing and two
matines somious set aside for the
picture business by NSC. Third of
the group gate its release temorrow
might (4) and the final afternoon
poried is scheduled for this Priday (7).

in proif were ight (6) and the final arrest priof is scheduled for this Frity (7).

As spokesman for pictures the indicated in a spokesman for pictures the indicated in the mike oneph I. Breen, who is in charge of orrals code regulations at the situation. From Dunne, who by a source it of colloquy wore Breen in for its 10-minute talk, and Lionel harrymore whose pies, against homoring the artist with dishonest and instorted characterizations. Was a model with convincing the artist with dishonest and instorted characterizations was anothed with convincing the think the colors require the property of the color o

artinte, are bost fitted for the intermediate in the salt, deftly and efficively put over two points. One as that the plan under which the adherer were specially was not as of concersible to the salt of the sal

an excellent account of himsen, an excellent account of himsen, an accollent account of himsen, and account was a superior and a superior was good and his delivery was a superior was a s

FRAN FREY'S FROLIC with Fauline Atpers, trens Collins, Miriam, Billy and Val terne 9 Mins. fortaining NOR, New

Mink Busiating WOR, Rewark
This program devote that to spooting another WOR program. The program different night) conducted by Borman Brokembirs. Radiotize often display a fondness for this type of subnames, but usually the results of not justify the injection of purely personnel intra-studio humor, but usually the results of not justify the injection shares from the program of pointed or sairie snough. Fine art of meaking enomies suffers of there is too much pitting of blows or if is the end the adversaries soon to say, 'After all, we're just making believe. There is classified from the column of the column of

eide skirt the frontiers of the in-victions.

Apart from the injection of the Bres at Brokenshire (many et Which must be practically uninted. Bushie to the layman listening in) the Fron Frey Froiter runs to light persiding, easy harmonica, more nimbte planeforting by Paulice Al-port and general planesiness. Frey humoif possenses a voice of excep-tional individuality. It has a expi-tion of the performer. Lead.

GENE BAKER

Mina. Glid, Portland, Oragon Attention commanding program for KOIN is 'The Wandurer'. Gane when been barrious, white many alan, been barrious, white many ever ROIN is The Wandarer. Gone Lishan, has bearing, with many-hards in search of the best leved songs. Baker's voice and parson-aity fits him for such a role. His reperiors includes a wide variety of classic, standard, musical comedy, light operatio and popular accept. Baker is aminted by Ceoli Tanguo, concert organist, in his gong de-Dasarions.

"The Wendarus' has been so ROIN for three and a baif parts.

TONY WOME
'Hayas by Side of Road'
Gialong, Musia
Jo Mins.
COMMERGIAL
WEAF, Haw York
Tony Wons might well move in
where Beth Parkor has vacated.
And he a lot acfor, for while thickly
freatcy with sweetness and light his
program avoids excesses of sanctimoniousness. It's a compound of
the sentimental heart-tux, gentle
incompanies. It's a compound of
the sentimental heart-tux, gentle
aften in Jurge and the American populace where they are
most susceptible.

In 'The House by the Bide of the
American populace where they are
most susceptible.

In 'The House by the Bide of the
Road,' a weekly enteradiment with
a cockle jar wide open, is given and
the various characterisations. Installment No. 1 included a small
town constable who wanted to make
on arreat. No. 1 included a small
town constable who wanted to make
an arreat, or arrests, but couldn't
think up a charge to make. He
ended by raiding the cookle Jar
and the control of the cookle Jar
and the coo

WORLD CLOTHING YIBDISH SHOW Rumshinshy Choir, Wm. Schwarts, Luy-Lavim, Jawish Gypsy. 1 Hour COMMERCIAL WHAX, New York. One of the best all around hours in the foreign field, with a weakh of geomine talent. Program is an outstanding example of what can be done.

in the foreign field, with a wealth of genuine tulent. Program is an outstanding example of what can be done.

Presented for the benefit of the work of the control of the benefit of the work of the control of the con

ELSA BAKLOR AND MICHAEL WEINER Vision D Mine Bustaining WFBII, Battimore

Bestaining
WFBB, Sattimore
One weekly (Monday nite), 20One weekly (Monday nite), 20one, affer contensite cannily the
didding tailout of Michael Woiner
with the amart, smooth-gradum's acpresent nor than a modicum of
name in Balto with the soncertcoulding orowd, as pair has often
served as soloists with syraph ork,
at chamber-mucic nects, etc. Eachground is provided. Evening reground is provided. Evening retraction to the state of the cotraction of the state of the costate of the state of the costate of the state of the state of the cotraction of the state of the coding of the state of the state of the state of the state
of the state of the s

SETH PARKER Music, Talk 10 Mins. Sustaining WJZ, New York

30 Mina, Surveyack
Phillips Lord, better known as Seth Parker and a favorite of fireride and hoolwoods, now is Capt.
Lord and his boat, enchored at present on the west coast of Panama, is the Seth Parker. Cap Lord and his boat, enchored at was picked up Thursday night (10) on a special broadcast by short ways from his schooner, with a Sopicco band, soloids, and a was.
The second of the

for any finishing runness acros or others may have planned.

Meagre entartalament. Cher.

PRED PERMY
with R. D. Jenkins, Leighton Grawford
Yeanis Talk
II Sline.
displaining
WEAF, Nizer Verk
The No. 1 tornis player of the
world and retriever of sanguet prestime for Ringland is hate to participate in the Power Bills matches.

Nil'C red. II was a talk cartain
to attract the numerous gentry who
follow the estigut betamon. As
auch, it qualifies as worthy for its
attract the numerous gentry who
follow the estigut betamon. As
auch, it qualifies as worthy for its
a time allotted it and, what probably
prompted the champ's appearance,
is a stimulant to interest in the
sport.

White, of course, primacily a onetime great of the blingeles. Perry
White, of course, primacily a onetime great of the blingeles. Perry
So exceeds the maturity of mind
and supression chasposteristic of that
hap over hore. Expecially with
achietes who seem to run short es
articulate intelligence in reverse
ratio to the fiestibility of eye and
imuscle.

Perry took advantage of the occuratio of unequivocally assassinate
to the fiestibility of eye and
imuscle.

Perry took advantage of the occuratio to the fiestibility of eye and
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in a supression of the occuratio to the fiestibility of eye and
in a supression of the occuratio to the fiestibility of eye
second to the expension of the

THE PURPLE BAY
Seried Grants
15 Mires.
Surtiering
KAFR, Seattle
An entgrowth of the super and
pseudo-scientific interest of today,
as evinced in the Flash durdon and
Buck Regers feateastic counts strips.
As entgrowth of the super and
buck Regers feateastic counts atrips.
a-wock control stray of the adventures of two 20th century burnans
on the but continent of Atlantis,
2,000 years ago.
Purple Ray has captured ancient
light and sound waves and trensported Terry and Dr. Grabow back
to Atlantis. Their colcome there is
untriendly, and they move from one
each episode in the other, ending
watch for our next insistency
which for our next insistency.

in trivially, and they move from one ticklish situation to another, ending ticklish situation to another, ending watch for our meet installment watch for our meet installment constantly shifting some of action as the two adventurers bounce from one porif to the other sails for skillful blending of description into the dialogue. The author manages this fairly wall, though at times of physical sinces the nocessity of keeping the dialogue running makes the flow of this seem annatural and dispressor the section. The friends the section of the section. The friends the section of the sectio

MARGIE KEELER

Busianing
WGY, Schemestady
Introduced as the 16-year-old
inster of Ruby Keeler and sistor-ininaw of Al Johon and as a sebutant
in radioland, Mise Reeler sang two
pops on 'Air Breaks,' sarily Friday
afternoon program broadcast ever
the NHC red loop from New York.
Numbers were the familiar 'I Don't
Want Love' and Tardon My Southern Accent.' Mise Keeler washloot
them in punch.' He had been serial
and perfect assummen. Her voice
sounded fresh and youthful, although not exceptional in tenal
quality or range.
Vivacious miss, Miss Keeler may
have possibilities not only in the
pop music field of radio, but also
tures. It was announced also we
leaving for the Coast this week to
crash the talities.

Also:

AIMEE SEMPLE MACPHERSON with A. L. Alexer Yalk, Music 15 Mins. Sustaining WMCA, New York

Is films.
Sustaining
WMGA, Nise York

No strenger to the nicrophone
and, in fact, one of the cleverost explotters of the newest communications medium, the Los Angeles
evangelist seemed oldly out of pinos
when tuned in on a metropolitan
New York station. In the last of the
New York station. In the last of the
Intenties and disnoitite habits of
Manhatian. Obviously WMCA and
the east in soneral segarded the special appearance in the guiss of a
nevelty stant.

Blunt or not, WMCA and the ABB
hook-up may have attracted some
pentecostal ears not habitually
tuning in. All of which increase
potential radio circulation.

Sister Aimoe has written an opera
(said-designated) of religious thems
and intont. She is talking about
it for the press freely and ghadly.
And the press has found it good
copy. So, too WMCA. Prom the
collied of her opera, had a bartione
give some excerpts and then to fill
the quanter hour took up with
characteristic acclesiastical avasion
and equivocation the political and
industrial problems of the day.
Sidestepping direct answers or open
avowals of opinion one way or the
other ahe referred NIRA, bankers,
strikers, and the whole vesatious
series of probloms to the adultion
of her own four square goops!

If it needed any further proof hor
WMCA appearance entablished anew
what a cute, adreit, and essentially
discreet showwomen sileer Almos
and strenger of the contraction of the contr

MARTHA DEANE'S HOUR Talk 30 Mins. -Sustaining WOR, Nawark

Bestalities
WOR, Bowerk
Though hers is a duly affair He
Only on Tueday that Mortha Deane
invites the Jersey and New York
womenfolk to attend her studie
narty. At these matinees the
greets are resained with food and
various exhibits and also with exibitions of the culinary and housekeeping arts. Occasionally there's
an added attraction, such as last
Tuesday (Cr), when the greetsees
real bit of abolity is the ficels. He
was Prince Machiabell, who eriginates from the Geograim (Russia)
steppes, as do the Mdivani BoyaMachiabell is presently engaged in
the perfume retailing business.
Miss Deane has a pleasant delivery and a way of impressing her listeners with the fact that she's been
around in far places and seen
things. Last Tuesday she told emthings. Last Tuesday she told emthings and the beloved eynouser of all
England. Occasionally the announcer on the program duts in for a stack of repartee, but these erarant moments are of the bearable
sort.

As the program's guest Prisec

rant moments are of the becarable sort.

As the program's guest Prisce Machiabelli took is the asks for a heavily accented spiel on the making of portumes and how the women should be careful that the edge size selects befur her personality and complexion.

No commercials were monitoned on this session.

Odec.

GRESHAM AUTO RACES
COMMERCIAL
RALE, Portland, Oregan
Starting several wooks ago as an
innovation in rodth, the thrilling
contests of the reneing speedway
was brought to radio listeness over
KALE. Brondcast was an immedate click with women as woll as
men, and the results as reported by
the promotors in a greater interest
in auto racing and much greater
matterdame.

ARMOUR PROGRAM (New) Flayd Gibbens, Muster Down Irans Bessies, Ray Shisida Talk, Songs, Band 20 Mins. COMMERCIAL WJZ, New York

SO these COMMERCIAL WIJZ, New York
For his initial inning as ela-program sub for Phill Baker, Ployd Gibbons has Priday the Principal Cibbons has Priday the Priday of the

'IN THE MODERN MANNER' With Johnny Gran and orches Javy Cooper Husic and Sengs Sustaining So Mins. WIND, Gary

Sustissining
30 Mins.
WIND, Gary
Once weekly Columbia Broadcasting ships Johnny Green and carkesta over the system for 66 minutes of orchestral and vocal arrangements, plugging tunes inheids as the last note in rhythm and harmony. It is a stelling half-hour interlude which, though labeled modern with the stelling half-hour interlude which, though labeled modern in listening public, particularly in metropolitan areas. Songs are all quite popular, and, though perhaps doped up a bit with whelly understandable and auticable for the majority of sadde insulable for the majority of sadde into these is no onesy them in the land of moderies in muste. They are to the forefront of popular muste, but to sall them symbols of modernity may be stretching the point, if the program is to be considered strictly from the musteal angle. Mousear, with one ear to modernism and the program is to be considered attributy from the musteal angle. Mousear, with one ear to modernism and the program is to be considered attributy from the musteal angle. Mousear, with one ear to modernism and the program is to be considered attributed announcing the tanea, explaining them and conducting the orchestra. He emes over the ether interly and the has arranged his program with a pleasant sense of variety, Jupy, worbling a couple of ditties in the forest of the great of

JOE REICHMAN ORCHESTRA Sustaining WASC, New York

Restaining WASC, New York
Reichman eterrises from the Rotel New Yorker, N. T., several times weekly via Control of the Health of

CURRETONE REPORTER
HEATY Flannery
COMMERCIAL
WIND, Grey, Ind.
Now a dully feature and aponoused by a lady's mostly-to-ward
tors. All questions of surrors invopert are asked by Heary Flannery
from location directly in frest distore, with Virginia Benoit, stylles,
abring the fashions. All very finaabring the fashions. All very finaseries of the control of the control
abring the fashions. All very finaseries of the control of the control
abril of course draws crowds
act, to the broadcast,
sec, to the broadcast,
sec, to the broadcast,
section of the control of the
level by Baye Nowleans. Prequently pedechrians hesitate on the
answers, but occasionally someons
comes along with a many rejointees

RADIO SHOWMANSHIP

(Program-Building and Merchandizing)

Pep Rally at Studio Souttle.

Pep Sally at Sudio
Sonitie.
So

Utility Programs
Nashville

WLAC inaugurates commercial

LEON

TLUMBIA BROADCASTING SYSTE mits Maint, New York, Nightly Investion, HUMMAN BEHNIE 1819 Boundway, New York in Itimetica, 3160 2519 Boundway.

RATMOND KNIGHT

A. C. Spark Plug "Cuckoos" Saturday, 18 P.M., Count to

"WHEATENAVILLE," WEAF

Sturting Third Beason Aug. #



NOW AT CASINO DE PARIS

HERMAN BERNIE 1818 Broadway, film York

EMERSON GILI

AND ORCHESTRA

COLORADO SPRINGS MCA DIRECTION

CLIFF SOUBIER (OL' PAPPY)

SIGHTER"-Fri., SINCLAIR MINSTRELS" -CAPA D P.M., COST.

THAVIU

STREETS OF PARIS"

Century of Progress Insulates (miletes)

sored by the Tennessee Electric Power Company. Programs, which is the program of the Power Company. Programs which is the Electrical servant, who supplies the solution to many a hossehold problem with suggestions concerning the use of modern electrical appliances. Special leased wires will carry the broadcast over station WDOD. Thrilling adventure series, in a speedy yacht for strange ports is search of treasures; is to be breadcast over some stations each Principal of the Bond Electric Company. Entertainment is designed cepecially for juveniles.

Covering State Fair
Lincoln.

KFAB and KFOR here will both take about five learns of their daily time schedelses out of the Nebrasika State Fair throughout this week while the exposition is in week while the exposition is he handled at the ground the state of the beautiful will be to the production.

Plan of the broadcasts will be to the production of the broadcasts will be to the state of th

the grounds through short wave transmitters. Plan of the broadensts will be to interview various visitors at expensive the property of the pro

Heap Big Show.

"Heap Big Show.

Silverdup bread show (originating from WXYE, Dairoit) concerned timelf Wednerday (29) with who killed Paley. Fater sold flatient siggle water in the old days (29's) and accumulated a pocket full of marbles. Faley was found done, shot in the back, his money missisted in the back of the back of

ing, a smoking revolver in the hands of a strenger. Poul piezwas suspected!

But there was a dog who loved Paloy and the atreager with the smoking revolver was not the murderes, but that valiant plainsman, the Lone Ranger. Between the dog, the ranger, and a remarkable indian named Tonto, whose dislog is grunted monosylindeally, the gullty on the second proposes that a few almitted grow was intent upon lynching the lone was lintent upon lynching the lone of the lintent upon lynching the lone of the lintent lynching lynching for the lintent lynching lync

of William Teh! It sounds pretty 10-20-20. And it is. But nonetheless effective as juvenile excitement. Different episodes are lap-dissolved with atmospheric muselc and the whole thing moves with businessitie sip. The same sip and literary standards that the King Brady novels used to have in their favor.

same sup sup the King Brady novels used to in their favor.

Dialog contains some gens of melodramatic twaddle. Says Tonto, the brains but tacitura Indiato the brains but tacitura Indiato Lone Basec Helio, what did I kick? Why there's a gun on the floor. That's no place for a gun' (verbatim).

no place for a gun' (verbatim).

KXL's Own Gernst

KXL believes in shouting its own
presses and is not a bit modest in
selling its accomplishment, which to
beamer its accomplishment, which to
beamer its achievements, in contrast to other local radio stations,
KXL aninounces frequently to its
lestonors that it is keeplag its preming agencies, newspapers and radio,
and, oddly orough, that is what
had been guite often. During the
string of the color of the color
string in the color of the color
introduced and the color
introduced and it interes during the
10 days of strike.

Daiton's Lucky Scoop Philadelphia

Dailon's kusky Secon
Philadelphia.
Policy of scoring news accops led
WiP into a prise situation has
seen. While all satisfors and news
seen. While all satisfors and news
paper were striving to gain admitinterpretation of the second of the
paper were striving to gain admitinterpretation of the second of the
prison's riots, WiP's newsy. Ham
buiton, held the situation in the
epailm of his hand, from the inside.
Daiton, visiting Warden Smith
for an interview relative to a nearby pelson outburst while all was
quited in the Eastern Pen, found
himself ponned in when the riot
broke out there under his none,
Precarlocances of the situation
in the state of the second of the second single within the gen
index string the day son
ingle within the gen
in the strong with the studies of WiP',
free allowing winters admit with a situation in the state of the studies
and loud speaker, red off the regular
string winter with a strength of the strong the strong with the studies of WiP',
free allowing winter with a strength with a direct and the scripts to Jottabee
an Hopkins, who normally works
the should be scripts to Jottabee
An Hopkins, who normally works
the station's Tittle Thoustre, and the station's first and the stripts to Jottabee
An Hopkins, who normally works
the station's first the station's first store, located in the station and loud appealer, red of the sequidar
string with the study works.

Allowed his freadon; the full was
completed the scripts to Jottabee
the prison's riots, WiP's news, Ham
the station in station's control of the station's
and loud appealer, red of the sequidar
the prison's riots, WiP's
the prison's riots with the same
building with this studies of WiP's
the station in sta

ing day, Dalton rushed to the WIP studio for append aircast eye-wit-moss account of the jast uphoavel, according a news beat over the entire town.

WHAM's Vanht Bares

WHAM's Vasht Races
Bachacter,
Bac

susted angue and the surve-wave transmission was consistently good.

Ratirament With Pemp Minnespolis.

WCCO, Columbia chain station, here, put on unique special il-minute program is survey and in the survey and was in direct charge of it. The presence of the survey and in the surv

tracted considerable notice.

Police Dept. Tis-up Clinks.

Fort Wayne.
An a result of WOWO's 'Mon on the Street' brondenst during local safety observance, Fest Lauenberg, teafine sorgeant, has been asked to speak on the radio atunt at the Machinel Backety Council convention at Cleveland. The nacional committee heard the program and domand it important enough to present before the visiting delegation.

Medicard Masswell, program director, was also present during the street contacts which took place the visiting delegation.

Medicard Masswell, program director, was also present during the street contacts which took place Esturing vownings at 6 o'clook over a period of weeks. Police amployed this means for its first time this year and is considerably solid on the idea as a punch approach to safety eartition.

to safety cauties.

'On Time Club' for Kids
Dos Moines, has
a new program on REO called the
Con Time Club from REO called the
con Time Club from Peogram is
even school kids an gives them
the canot time every few minutes.
Frogram started off well through
a tic-up with the city safety compulse, wearing the youngsters of
treffic dangers, etc.

ndign, wearning the youngsters of treffic dangers, etc.

Yips be Meisrists
Lancastor, Pa.
Aiming at menopolising at least a few of the 'at home' hours of the 'at hours of the 'at home' hours of the 'at home

Cax Appeal on Air Lincoln

So Appeal on Air Lincoin.

S. a. has a lot to do with it when it goes over the air, too, it seems. At least, so found the efficient at KFOR here. Station here has been carrying prepared sorphis labelled Little Emos Mevie Becuadesat' and think to give the security and the state of the total three times are the security and the security to Jotales Ann. Hopkins, who normally works in the station's Little Theater, and she's boosted the fan mail 1,000%.

Quity Usus Radio

Gaily time Redis

Portland, Ore.

Gog line 'Where's Ellimer' has
given way; in Portland to the drawled
every. 'Who's Lift Abnor?' all because of a recent teasor campaign
over stations KGW and KEX. Reusen for the campaign was the advent of a new comic strip to the
thindly sogn. Milbilly basicular to
thindly sogn. Milbilly basicular to
thindly sogn. Milbilly basicular
To signalize Lift Abner's impending
debut in the columns of the Oresonian, kamorous teasers couched
in hilibilly style were flashed over
KGW and KEX for a week in advance, their frequency facesains
toward their frequency facesains
in a
Lift Abner sitt on KGW Aug, 18, the
conic strip in the newspaper.

Rosult of this radio toaser campaign was to put the question:
Who's Lift Abner? en the lips of
radio lateners throughout the area
serviced by KGW and EES, and
serviced by KGW and EES, an

ustainer Goss Comm

With announcement of the passage of the National Housing Act, KSTP immediately went into action with three half-hours a week in which various guest announcers, each on authority in his own line, capitains to the lesteners the intrincion of the new legislation.

One period it's a banker; another time it's a plaster contractor; again it's a cement works head, etc.

it's a cement works head, etc. Heault is that while the period, which is brightened with bits of music, was originally designed to make the now lew understandable to layren, so many listence de-sirous of home modernization wrote in to the station that switching the atunt into a commorsh was no trick et all.

at all.

At present, the program is tied in with eight various builders' supply companies, all sharing cost of the time. Taiont cost is mi, as the authorities are only too tickled to spout, and the music is incidental stuff by the studio ork.

What interests Woman Wilmington, Del.

Wilmington, Dol.

Newspapers, street cars, thoutres and window displays are all being tool up and the property of the property

brist stunt.

Biar, local Sunday paper, has eye on festure to complete tie-up on resture to complete tie-up on resture to complete tie-up on resture to complete tie-up on the resture to the program. Paper also worked dond with theatres to run truitors on their own stunt and on the ratio broadcast. Window cards carrying paper and program plugs were also scottered through, distalay windows by the sheet.

by the sheet.

Screen-Radio Play Sail

Hellywood.

With a three cornered ticup,
Alian Jackson, KFWB scients, and
over a boundit for 5,000 orphans
that seattored its effects in all directing the seattored its effects in all direcplants. Windy score the Screwayplants Windy score to the Screwayplants with the said of the scients of the Hollythe sold Warner Bros. on
the idea of remoting the Pamilythe of Warner Bros. on
the idea of remoting the Pamilywood theatre with the added attraction of a stage show. House took
it big and spotted Joe E. Brown as
emcee. After the stage and air
show, kida were surfeited with teccream and candy and then shown
The Circus Clown. Safeway helped
along the bally by bannoring 30
along the bally by bannoring 30
attractions of the said the show
it was a server of the said the said
stronners in 200 death of the said
stronners in 200 death promoted 12
double deck buses to transport the
youngetors.

Show went out on the alt for 46
minutes on Safeway's time and the

youngetors.

Show went out on the air for 46 minutes on Safeway's time and the stunt was voted a huge success. Safeway no clated over the good will effect that banquet in being tossed for everyone connected with the promotion. Just an instance of the kon and hamb lying down totall the safe of the kon and hamb lying down to the kon and air forget their stully when there's mutual good to be had.

Radio Salutes Citizen

A radio party was the birthday present EGW, the Orecontan Peritand, gave the city's Number One citizen, former Mayor George L. Baker, Aug. 28. A 15-minuts spot was chosen for the oceasion. Peritand's present Mayor, Joseph & Casson, and a number of other leading citizens spois their strettings to Mr. Baker and to the listeners on the

le. 100 56 years old, has re-cently retired from molitice after serving it rears as Empor, to go in-to private business

Hairy Cheste

Charlotte W. C.

WHT gave a new twist to sporise programs last week when the weigh-ing in of bosers for a light earst was arranged in the studies ahead of the evening arena apponence.

or the evening arena appearance. Present in the studio were members of the bosing commission, the physician who made the examinations and tabulated the weights, some 30 lighters to appear on the card, and managers, promotors, and ring attachees, making a total of 75 persons.

75 persons.

Called on to say a word, white in the stripped state, one of the featured fighters of the card said:

You caught me underweas.' at was no program for the television equipment, but it was a good show-manulip stunt.



Columbia Broadcasting System

THOMAS "FATS" VALLER

"Rudio's Harmful Little Armful" On Entire Columbia Betwork S TIMES WEEKLY Headlining Wesk Sept. 7th RKO ALBEE, BKLYN PHIL PONCE



HOTEL PIERRE ENR

AND HIS ORCHESTRA

Conoco Off Wed., 16:30 P.M.

18 Midnight | Mop., 34:40 P.M.

KEN AND HIS BANJO HARVEY CONTROL OF Week Bus Completing 19 Week Bus bounded Restaurant, New York

OPENING DORCHESTER (OUSE, LONDON, OCY, 1) Indefinitely

VIVIAN JANIS

Pole Direction HERMAN BERNIE 1618 Broadway New York City

YOUNG MAN

General Theatrical Experience

Sen of former New York Producer du-fine start in Program, Production or Sundances Phases of Brondustins, Gund Guilfoutina, Address C. E., Variaty, New York,

WRITE GOLFER INTO SCRIPT

Appearance of this leater on the find Engine obow (Elin) to November with make the first instance that a same from the species would not be found to a firstenite series point, will read the first instance of the first object, will read the first make the species will read the first make the first properties. It is and 20 programs in the object to provide the first properties. It is not to up with first make stranged by Incola Heaven of the Michael Reichans Enrichment agency.

7 Mary WERM Accounts

Chicago Sept 2 to Indiano Sept

Rech to the Creecon Tooth hywite tohis thous a week stabiling first 15 m th Manning in detective theiliters. Theilite Shugto, Philipso Co. were agreey Stands Sheetzer Co. overy Westerning rijh radio plattere starta Bept b sish the Trunspre Adventures of bands Dave shiskens' show for lead dischlights, through 6- H by

Church Rates Higher

Church Rates Higher

Prox Wayne Pleat 2

With the full reason recel is using thin action. WCOWO has be seed the reason recel is using thin action. WCOWO has be seed the reason received to be seed the rates which remarks a few the reason of the reason of

ST. PAUL'S NRC LINK FINDS BIZ PERKUNC

Baston has here so stella trip on the set here has been a seela trip on the set here has seela trip on her? I seel he see he at gradien here? I seel he see he at gradien here? I see a see a seela trip her? I see a se

with their production of their states of their all their

Country April 1999 2

Discible tonam of discible thep? 2

Discible tonam of discible and filled from the action of the country and filled from the country and the country and

Renewals

Baorlong Products (Challing Mills of Magnesia), 22 words affective Stept III Product or content for the street of Ball's real street, and the street of Ball's real street, and the street of Ball's real street, and the Lyman 1-rants Stone, Ver Intell Product Co. II words windful Co. II street an stractive house & wood brokup of 12 CMS statement out of WCAU Phillsoftphia with field and Edinger E. W Hell may Agency Empress Go., ntarting type 5 occup CMS statements of the Street inwestings a work with Herrold Rhovanan productions of Agency J M Mathem, for Woods Go. World Co. II sunda effective Oct & Frieldy excepting quarter hour 19 statement in the Street Street

Paster Successfully Operates Allentown, Pa. Commercial Station

Attentown Pu Boyd 2
Ptation WCBA WBAP has port or mondrish the dudies by way of in magurating its 16th poor of broad cacting flatletin monetonith rout maccinity although decorted by a cleryyman, Bov P. Pryan Howelman. Bow man hera amounts in clude Joan Broad. Polo-Rapha. Revr a Bamo Jara and Proboder Bernd. Bird line up for the coming non-inchanges. Chapte Harding state of the Carten Bardinanager Frank Hawven, Tay May Charles Purish, anisonopy Teacy Physics and Vertice, and verticing ymmager.

Haiurish's Broken Buses

Minnespote Beet 3 years Minnespote Beet 3 years William and phaye over WCCO, Joint Josephia, chain chains, supplement two breakes home in her reput free or tracker phayeng a tracker ougagement in fibera Palls.

Malerick may be down t know

Mes. M. C. Threights gave both to a see in the Laceaster (Pa.) Gen-ral Hospital, Friday (III) Pather is precident at Therindo-Bowman

Mary Regionals

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ht is subderested that this quest; group will operate without adding the chargins to the bill, the stations uplicting up the wont of the laws among themselves instead of pase into the contraction of the laws.

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PRIDAY EVENING, REPTEMBER 7, 50 M WASS OSS COAST TO-COAST METWORK, NEW YORK COMPOSER OF TROOP AND SOUL," TEASY DOME, EASY BOT

"IN THE MODERN MANNER" CONCRET PRINCIPLE COUNTY FOR NO. SERVICE IN

RADIO-MUSIC SHOWDOWN

Music Biz Unworried

Government's action against the pop munic industry sooms to have around little soncers in Tin Fan Alicy. Soutiment prevailing in that if the suit sorver to accomplish anything, it will be to stop the factional anyuabhing that's been going on in the Society and bring the component parts together for a united front. Also, that it will for all time clarity the issue as to whether performing rights can, under present usage conditions, he marketed properly, efficiently and conomically for all concerned in any way other than through central channels, such as ASCAP.

Being investigated is nething new to the performing phase of the industry. It's been the object of Washington's attention every time it has sought to collect a Henne for from some new class of music user. But this action is the first that has ever been brought against the industry organisation by either state or federal authorities. Music business has been aware for the past year that its strates were under the scrutiny of the Federal Trade Commission. Only three months ago the standard publishers' organisation sent out to its mombership a circular letter advising that the FTC was making inquiries and collecting data around the field. Until the suit broke had week the pop camp was under the imprecession that Washington had completed its investigation of both ASCAP and the MFPA and decided that there was nothing to litigate about.

Attorneys who specialise in music cases are of the opinion that the Department of Justice did not bring suit, because it thought it had a strong case, but because it feft that the only way to settle the courts hold that ABCAP is illegal, the concequences would be farroaching. Such decision would not only throw the American field of music inter turnoil, but her foreign selectes from seeking to cellect fees due them through a central agency in this sountry. This impediment would have he step in and atralghten out.

Inclusion of the MFPA and the MDS in the Government's action has for its origin the \$1,125,000 and interest wit which

an illegal operation.

While, the case was pending, Mayer's counsel saked the Pederal Frade Cemminsion to inventigate the distributing combine, turning over at the same time a mass of data purporting te show an interlocking of interest between the direction of the MPPA, ASCAF and the MDS, and how all this field up with the formation and operation of the MDS, Settlements that Mayer obtained from nine publishers while the trial of the case was on forced the distanding of MDS, but as yet no cortificate of dissolution has been filed for the organization.

Fox Suit, Following Gov't Action, To Lay Open All ASCAP Books By N. Y. Supreme Court Decree

On two of the Government's action against the American Boelety of Composers, Authors and Publishers, and others, the most sweening court order yet in the annals of ASCAP has been granted and signed by New York Supreme Court Justice Louis A. Valence in the suit of Sam Fox and Harry Fox, doing business under the firm name of the Sam Fox Publishing Co.

It in a decree by the court order-ing ASCAP to produce all papers, bouls and records in Special Term, Fart II, of N. Y. Supreme Court, Whish would virtually lay open on the public records all the lang-reckings, operations, collections, Boances, duburscenents, distribu-lions and every other organization secrets of the society.

Summts 'B' Status.

This suit by the Fox Music Fub. Co., a member of ABCAP, against the succisty, devolves from a dissatisfaction by the Fox brothers with his suciety's treatment of them and their business. Rated in the Dublishers' chaosifications in B; the Fox concorn has made repeated pice. For concern has made repeated plea to ASCAP for a higher bracketing which would carry with R an in-creased ropeity divisiend.

Greaned royalty dividend.
Getting no antifaction. For re-tained Julian T. Abelea for the ex-press purposs of 'haying the society wide open' and the legal progree-diens in the course of court events has been been been seen to the course of the course of court events.

Simulations 100 interregatories. These threaders on how the society func-tions and how much it collects and large out was to been seen to the page out were to have host return-

MPPA PLUM SHRINKS

August Disc Royalty Down \$1,800 from July's \$5,500

Music Publishers Protective Ac-acciation's cut from electrical tran-scriptions took a drop during the month of August. Royalty income totalled \$6,200. For the previous month the distribution to pube from

month the distribution to pube from this source was \$6,500. Difference in the MPPA's collec-tions does not reflect a wase in radio disc production. To the con-reary, the organization has enough license money outstanding to make the September geors the biggest in the MPPA's history.

Perry Scouts in Texas

Dallas, Sept. 3. Jun Perry, Western represents

Joe Perry, Western represents, rive for Decca, in here acouting and testing takent for the disc company. He came in from Hollywood last week with a portable recording out-ti and expects to war at least 100 auditions in Texas and the north-orn border of Mexico.

In returning to the Coast, Perry will pick up tools along the way for shipment to the New York offices.

Stein's London Office

J. C. Blein figures on Oct. 27 as kls sailing date to London to open a Music Corp. of America office in the British capital.

the British empital.

MCA will upon, regardless of an international feeling on foreign hand bookings, Squring there is sufficient local business and a field for visiting attractions besides bands for their handling.

FIGHT IN COURT

U. S. Charges ASCAP. MPPA and MDS Violate Anti-Trust Laws - 138 Publisher - Writer-Defendants Have 20 Days to Answer-Gor't Asks Pending Infringement Suits Held in Abeyance

MISSES NOTHING

Controversy between radio and munis was brought to an and-eliman hast Wednesday (29) when the U.S. Department of Justice Bled aut in the Mest York Pederal Courtunder the Shorman Anti-Truct Law against the American Society of Composers, Authors and Publishers, the Music Publishers' Protective Association and the Music Englisher Species, Inc. Government's action asks that all three organizations he declared lingui, that all agreements invulving the trie be ardered void, and the members of ASCAP, the MFPA and the Music englisher from joiling similar organizations. Defundants, numbering 186 publishers and writers, have 16 days in which the file an answer to the allegations.

To prevent the Society from mov-

to the allegations.

To prevent the Boolsty from moving against appyright infringers while the Coverament's action is panding, the complaint asis that such soits be ordered non-permissible, previding the sure puts up a bond to secure the payment of a reasonable royalty. Amount of the bond is to be fixed by the cover.

reasonable royalty. Amount of the bond is to be fired by the cover.

Over 10% of the Government's complaint in deveted to the wrongs radio is alloged to have suffered and is suffering at the bands of ASCAP.

ASCAP is declared as holding a monopoly of the right to license-portorming rights of music, that it has created this monopoly by pre-venting the momber from competing for the miles of those unages, and enhanced the conginacy by returning to furnish the license with a list of the sompositions that the Society has the right to license. Badio, aware the complaint, has become the principal medium for the transmission of music to the public, and that ASCAP, through its alloged monopoly, has acquired control of radio broadcasting as far as the public's banding this mosel or oncorrod. The principal is concerned. The up with these allogations is a statement on the mast of the Government that radio has become the most important source of revenue to the music industry.

MPPA, MDS, ASSAP Interlocked

MPPA, MDB, ASSAP Interlocked Interlocking of the Society, the MPPA and the MDS is effected by the owertion that practically the owertion that practically the swention that practically the swent some some appear on each organization's beard of directors. Government charges that the MPPA and ASSAP ecoperate is enforcing payment of royalties by usors. MIPPA is accound of subjecting its condensating to double payment for a son's may be collecting a fee from electrical transcription makers. Stress is hid by the complaint upon the fact that the Society in tasing the commercial tosome of a station also taxes the payments derived from programs not using much continued on page 50.

(Continued on page 50)

Jimmy Grier's Pact

Jimmy Grier's Pact

Los Angeles, Sept. 2.

Contract calling for exclusive morvices of the Jimmy Grier or cheetrs to furnish manical accompaniments for all Brunswick recordings made on the Const during the first year has just been signed.

Jack Robbins is again confined to first own of the American department of the American discussion of the A

GOV'T SUIT PUTS | ASCAP's Gen. Mgr. Characterizes Suit as Endeavor to Evade Paying Music Fees; Not to Test Legality

ASCAP's Discussion

Government's dissolution suit will come up for detailed discussion at a special meeting of the ASCAP directorate called for tomorrow (Wednesdan).

Matter is expected to adduce the attendance of very board member, with the exception of those detained in Heilywood, Sigmund Kombers, precident of the Song-writers' Protective Associaliters' Protective Associa-n, is en route to New York.

FULL ROSTER OF CO-DEFENDANTS

Title of the action is The President of the United States of America' versus the following, and is captioned with the formal Greetings. It's filed in Equity, volume 180, 38, page 288, begun in the U. S. District Court, for the Southern District et New York, on Aug. 38, 1984. All the defendants named are either publisher er board-mombors of one or both of the two active organisations. The Music Dealers Service, Inc., of course, is no longer existant, having been dissolved following litigation. Those named in the Government action:

The Music Declairs Service, Inc.
of oscurse, ie no longer existed, having been dissolved following litigation. Those named in the Government action:

American Seclety of Compissers, Authors and Publishers: Music Tuninalers Protection:

American Seclety of Compissers, Authors, Inc.: A Ec. Standard Rule Publishers: Music Publishers: Freeze Bases Commissers, Inc.: Area, Totals and Publishers: Music Tuninalers Protection: Inc.: A Ec. Standard Rule Publishers: Music Commissers, Inc.: The Care Standard Rule Publishers: Music Commissers, Inc.: The Rule Bases Com

In a telephone statement from one on Fire Island, N. Y., E. C. Mills, general manager of the Society of Composers, American Authors and Publishers, served ustice on the broadcasters that by pressing the Covernment to bring a dissolution suit against ASCAP they have anything but succeeded in

dissolution suit against ASCAP they have anything but succeeded in forcing music to grant them a revision of their Reense contracts. The Society will fight the issue of its legality to a finish and thereby obtain affirmation from the courts of the principle, that the owners of music copyrights have as much right to erganise for their mutual protection as any other group of property proprietors, states Mills. ASCAP, averred Mills, has for 20 years protected the property rights of writers and composers and it will continue to do so until the organisation has been declared Blegal. When the music mar resorts to the law, opined Mills. his concern lan't one of having the ceurts determine whether the copyright owners is excreting his rights in a legal way as it is to find a means of not having to pay at all. Until ABCAP compute the copyright owners in the captilette works, and since the day they have been made to pay they have also done averything possible to prevent the copyright owners from organising or continuing to maintain control literating agencies.

scription have been confined to operatias, with the acries including albums us. The Merry, Wistow, Yagabong King, 'New Moon' and The Desert, Song,' Albums will contain 15 or 16 double-sided disca, and sell for 15 or 15 an album.

Operating are being magnitude by the pad Spatialry, with the vocalists in hading Bernice Claire, and Michel Control.

U.S. Complaint vs. ASCAP, MPPA, MDS **Detailed in Simplified Language**

Herewith is reprinted the cosenee of the U.S. conspiracy out square that American Society of Composers, subhors and Publishers 4 to consider the Composers of the Composers of the Composers Service, Inc., and comp 138 Co-defendants. Such pure-propriate the Conference of the Legal Composers of the Composers of th

Action was instituted by Maroli

The allogations are as follows: 1. ASCAP is an unincorporated

- 2. MPPA is an unincorporated as
- 1. MDS is a corporation.
- 4. List of members of the defend-
- 5. Gives names of persons engaged in active management of defendant companies.

 6. Alleges that there are others for too numerous to mention who are also members of the above companies.

Jurisdiction

7. The action was brought under the Act of July 3, 1890, 'to protect trade and comerc against unlowful restraint.' — Anti-Sherman Trust Law.

Endemint. — Anti-Sherman Trust

E. Defendants are in the Southern
District of New York.

9. Recites purposes for which sostoly was formed, that is, to great
licenses, collect royalties, etc. It
consists of 37 publishers and 98
componers, has a self-perpetuating
board of directors (24), who have
exclusive and absolute control and
management of the company. It is
necessary, before any one license
agreement, a copy of which is annexed to the complaint, Exhibit a.
By reason of this fact these 24 persens, who are directors of the board,
have the power and do in fact domimate the music industry.

10. The society grants only bianket
Ilconess upon payment of such
royaltion as dermanded. It refuses
to grant a license for the public
rendition of any single song.

The forms of Resnue Issued by it

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20th Century Enterprises, Inc.

18 East 49th St., New York Tot. Clare 5-800

DEVER BAVIS BODBY SANFORD Proxident Production Supervisor

The two substanding revues of 1934, Builty Sunford's "Show Beat" and the Sun and Surf Glub produstions to their entirety, will be evaluable September 8 for engage-ments in theistres, night clubs and

are attached to the complaint marked Eshibit B, which is one to radio broadcasting ratations sol owned 51% by newspapers. Ex-hibit C is one which is owned 51% by newspapers. Exhibit D, license to theatree; Exhibit D, license to the complaint B, general

to theatres; Exhibit E, general license.

11. The radio is now the most important source of revenue to the music sadusity.

12. The society maintains agents throughout the United States to enforce the demands of the osciety.

The Association is composed of the osciety association is composed of approximately 70% of the popular music publishers, consisting of approximately 70% of the popular music publishing industry [ropollar indicating that which appeals to the greater mass of peoponal, classical or others). John G, Paine acts as agent and trustee in issuing licenses for the association, a copy of which is attached to the complaint marked lishibit F.

14. Electrical transcription is the content of Aguica used to record

Bathlit F:

14. Electrical transcription is the mechanical device used to record musical compositions and then used in broadcasting. The electrical transcription manufacturers are required to pay 25c. for musical compositions which last not over three minutes, 37'de. for musical compositions lasting from three to four and a half minutes, and 30c. for musical compositions lasting four and a half continues, and 50c. for musical compositions lasting four and a half continues, and 5c. for one and a half of the products. This Heesmeright does not include the right to broadcast, for which an additional fee must be paid.

15. There are 19 members of the

to which an additional fee must be paid.

15. There are 19 members of the board, the majority of whom are directors of the society. The president of the association is also v.-p. and a director of the society. There exists close co-operation between ASCAP and MPPA to enforce royal-ydemands of members, using John G. Paine as the medium.

Music Desires' Sarvios, the.

16. This is consposed of 12 popular sheet music publishers, who are members of society, and who, but one, are members of the association. The majority of the board of director have been directors of the society and are also members of the society and are also members of the society and are also members of the board of governors of the association.

soars of governors of the associa-tion. The purpose of the Service company is to act as exclusive sales agent in distributing the sheet music of the publishers. Twenty-seven other music publishers subsequently appointed the Service company as their exclusive distributing agent. 18. Prior to the formation of the Service company the mublishers sold their music through jobbers. The purpose of the organisation of this company was to climinate the job-hers.

Badio

hers.

28. Five hundred and ninoty-three stations are required to broadcast for a minimum period of time such day. Music is the principal form of entertainment, in fact, it constitutes about 76% of the broadcasts. The only source of income to the radio stations for the use on its radio stations for the use on its radio stations for the use of the station and the stations of the use of the variety of the stations of the station is borne by who want to advertue their products, etc. Most of the expense of operating the station is borne by the owner of the operating station.

29. In order to prevent suit for infringement of copyright, it is necessary for the radio broadcasting station to obtain the consent of the owners of the copyright of any music that they wish to broadcast. Interestate Commerces.

Interstate Comm

instead that they wish to broadcast. Interestate Commerce
In per radio broadcasting:
In per radio broadcasting:
In per radio broadcasting:
In per radio broadcasting:
In per radio broadcasting stations are engaged in interestate commerce. The success or failure of the per resident of interestate commerce. By messes of combination and compositions of combination and comparincy among the various defendants, competition in the sale of licenses for use of musical composition and there has been created a peol or consolidation of individual copyright monopolies in the Society, by virtue of which the Society, by virtue of which the Society has the power to dictate the manner in which the radio stations may be operated.

In sheet music:
In sheet music:
In sheet musical compositions. Such compositions broadcast by radio stations, are sold in interestate commerce. The greater part of musical compositions broadcast by radio stations, who, use the musical scores which are transported across state both in the sale of musical compositions broadcast by radio stations, who, use the musical scores of developing radios of sheet music.

23. The essential element affecting the sale of musical compositions broadcast by radio of developing radios of sheet music.

3 Points

ASCAP suit is invoted by Tin Pan Alloys 1. A scare by the radio in-

- 2. Doomed seriain of defeat upon triat, the issues of copy-right having been threshed out before
- right having been threated out before.

 3. Only rushed into the archives to offert reported similar action by the exhibitors, who in view of expiration of contracts on Cot. 1, 1984, have been protesting sent tex increases. Lative magnifications must continue, regardless, until the issues are decided. Only effect of the government suit is that the eshibs' proposed was check for similar (but a civil) action is no longer necessary.

is the transmission of them to the public's car. Radio is the principal means of such transmission. It thus creates a demand for the principal score. By means of combinations and conspiracy the Society has acquired control of radio compositions. Thereby, owners who are not members of the Society are deprived of the right to transmit their musical compositions in a similar manner, thus affecting the sales of the nonmembers in interstate commerce. But for this combination and conspiracy, the members would be in competition with each other and with the non-members in effecting of licenses to perform, and but for such combination and conspiracy the members well as to members as a means of transmitting to non-members as a means of transmitting to non-members as well as to members as a means of transmitting to non-members and nonmembers.

24. Several years prior to September 1, 1928, and since that date the defendants have been engaged in a combination and conspiracy in restraint of commerce is violation of the Sherman And-Trust Law.

(a) S. Every member has created and maintained the Society as

of the Sherman Andi-Trust Luw.

(a) 25. Every momber has created and maintained the Society as an instrument to promote a combination and conspiracy. The Society has a self-perputating board, consisting of 24 persons, who have the the Society. It has restricted membership to those approved by the Society have transferred and pooled the sale and exclusive right to perform musical compositions owned the sale and exclusive right to perform musical compositions owned by them (See Bakist A) until Dec. 21, 1956, and intend to continue the sale of the Society has a monoply of the light to the sale and the sale and the sale and the sale of the Compositions, and refuses to furnish to the licensee a list of the musical compositions, and refuses to furnish to the licensee a list of the musical compositions, and refuses to furnish to the licensee a list of the musical compositions, and refuses to furnish to the licensee. All compositions are sale of the right to use their compositions are sale of the right to such use furnished by the said combination and conspiracy. Radio stations is eliminated by the said combination and conspiracy. Radio stations is eliminated by the said combination and conspiracy. Radio stations is eliminated by the said combination and conspiracy. Radio stations to the said the said of the right to use their compositions, have been unable to responsible for purchase of the facility of their increases, tave connecedity and individually, but have been oblighed to deal with the Society and the society has acquired control over the public performance by radio of arbitrary royalty for such license affect and other compositions of the Society has acquired control over the public performance by radio of arbitrary royalty for such license. In the said of the society has acquired control over the public performance by radio at the society. Badio broadcasting stations to operate without at none time using the material of the Society. Badio broadcasting stations to operate without at none time using the materia

or else subject themselves to numerous infringement suits.

26. Each year members of the Society have concertedly demanded and have received from radio broadcasting stations increased of their compositions. On A Health 1932, the Society notified radio broadcasting stations that it would thereafter issue only general licenses covering all musical compositions of all its members. It required the payment of annual royalkes in approximately equal royalkes and provided the property of radio broadcasting stations from whatever source derived. This was a 400% increase in the amount theretofore paid. Eccause of products that were made by the radio broadcasting stations for the products that were made by the radio broadcasting stations and attempts.

London's Falling Nite Life Sends Gibbons to U.S. for New Faces

te adjust the matter, nothing was done until September, 1933, when an agreement was finally reached whereby every radio station was described to the second of the second second and the second second and the second secon

used.

26. The Society has distinguished betw. en license for radio etations owned it? of newspapers and radio stations not so owned (see license attached hereto). Badio stations must accept all terms and conditions imposed on them by the Society for the right to broadcast musical compositions.

the right to broadcast sausical compositions.

(c) 30. By reason of the combination and conspiracy and concerted
action of the members of the Socley it has obtained the exclusive
use to radio broadcasting as a
means of conveying musical compositions to the public sear. By
orable to the public sear. By
orable to the control of the control
radio broadcasting stations to use
musical compositions of non-members, and has prevented non-members from being compensated for
the right to publicly perform, and
have limited and restricted the popular demand of the listening public
for musical compositions controlled
by the Society.

31. The Society has been able to

by the Society, as been able to all. The Society has been able to enforce the arbitrary demands upon all classes of entertainers. The Society insists on a general license, thus further restricting music to members of the Society.

members of the Society.

22. By reason of the concerted action of the members of the Society in refusing to license encety upon the terms set out by them, they are preventing the sale and transportation in interstate commerce of numeral compositions of non-members.

they are preventing the sale and transportation in interstate commerce of musical compositions of non-members.

(d) 35. The Society has adopted a comprehensive system for acquiring detailed information relative te musical compositions used by radio broadcasting stations, by means of which members of the Society are able to conduct their operations through the Society so as to precious the society and non-members.

(e) 24. Members of the Society are able to conduct their objects of the conduct their operations without the society and non-members.

(e) 24. Members of the Society and non-members of the Society and non-members of the society and their compositions is order to enforce royalty agreements from radio stations and othors. By this means, John G. Paine, acting for the members, has required and still requires manufacturers of electrical transcription records to pay uniform non-competitive royalties are exacted solely for the service Company has maintained suffice are exacted solely for the process of inscribing upon the heart of the society.

(f) 35. Every member of the Service Company has maintained a uniform and non-competitive price. Service Company has maintained a uniform and non-competitive price.

26. All the members of the Sective, Association and Service Company has maintained a uniform and non-competitive price. Purpose and Effect

36. All the members of the Sective, Association and Service Company have adopted the means and assigned in the activities aforcessic uniform and oppressive prices in interstate commerce.

37. They have actively and effectively restrained their own activities and have eliminated to dominate and restrict directly and inferently and effectively restrained their own activities and baye eliminated to dominate and restrict directly and effectively processive prices in interstate commerce.

37. They have actively and effectively and effectively processing the commerce of the prices and have eliminated competition among themselves and use the Society, Association and Service C

the acceptation of others in interstate commerce.

38. The Hogal pooling of conyrights creates in the Society power to, and it does dominate the radio. Wherefore it is urged—
(1). That the actions of the members of the Society (ASCAP), Association (MPPA) and Service Company (MDS), be declared Higgal; (2). All agreements entered into between all and any of the parties be declared void and illegal; (3). That all the members of the Society, Association and Service Company be forever restrained from joining similar organizations, and (4). The commencement of any suit for infringement by reason of the use of musical compositions under license granted by the Society shall not be permitted upon giving of a bond to secure the payment of a reasonable royalty, as the Court may fix.

London, Aug. 28 shortage of orchasten leaders in London's night ronders your, sepecially the hotels, is causing a grave fulling-off in attendance which is perturbing the menagements. Insiders state the resu her habitues are staying away pris marily through being tired of done-

marily through being tired of dance ing to the same outfit night after night after year. Shortege is by no means confined to band leaders. It is just as acute where entire aggregations are concerned, due to lack of sufficient musicians with the right kind of presentality for that type of work.

The Savoy hotel management, which also controls the Borkeley and Clarking's hotels, are sending over Carroll Gibbons, an American bend leader, who has been with this meanagement for several seasons, to try and formulate a scheme, in conjunc-

agement for several seasons, to ry
and foraulate a scheme, in conjunction with the American Musicians
Union, whereby interchange of
bards between American and Emplish hotels could be arranged.
It is understood if such as arrangement is agreeable to the American Musicians Union, the Emplish
Musicians Union would is turn prevail upon the ministry of labor, whe
at present are definitely apposse to
the idea of importing foreign lands
for English hotels, the desirability
of such a movement, with the minilarry most likely to adopt a minilarry most likely to adopt a minifavorable attitude. Such permits
would probably be for six months
with options.

Carroll Gibbons sailed for America teday (Wednesday),

Long Beach Sked In Cal. Keeping Bands at Labor

With night spots at the naurbs throughout Soptember, month lates than usual, three Music Corneration of America bands will stick here-

of America bands will stick hereabouts until early October, at least, Jay Whidden orch at the Bonoville club, Kay Kayser combe at the Missamar, and Don Cave's hand at time Casa del Mar, all in Santa Montea are the outle affected. Gus Arnhelm's engagement at the Hotel Ambassador Coceanut Growt Irred File Rito moving in Arnhelm combus will do six weeks of one-nighters in the Pacific northwest in houses operated by Frank Newman. Late is November combe goos into the November combe goos into the November combe goos moved the particular of the November combe goos moved the november of the November combe goos moved the november of the november

Gras,
Orville Kaappork has been set for
the Club Victor, Seattla, by MCA,
opening Sept. 11. This is a Temmy
Lee Artist's Bureau combe which
MCA is currently taking care of on
beetlesses.

bookings.
Dick Jergens opens at the Al-Francis, Prisco, Sept. 16, in com-junction with the new floor shows. Earl and Josephine Lauch are sh-randy set for the engagement. Flo Bito's epening date on the Campbell soup program over the Columbia Breadcasting Curpura-tion's not is set for Oct. 5.



ROBBIN NUSIC CORPORATION

Plan Year-Round Operation of Chi. Fair's Nite Spots With Heating Plants

They are installing beating plants in a comber of the main villages and aight uppte at the World's Pair. on the reason for the hot-water pipes the usual answer ready for possible cold weather this rendy for possible cold weather this munth and in October. But despite these replies, the real reason for the heaters is no October or September cold, but November, December, January and the rest of the winter manths. The villages at the World's Pair are getting ready for year-round operation as night clubs. Villages which are going ahead on these plans are Halian Village.

year-round operation as night clubs. Villages which are going ahead on them plans are Italian Village, directs of Paris, Hollywood, Old Mexico, Canadian Chib, Beigium, Merria England, Spanish Village and the Casino.

Exsides the heating plants, the various outdoor spots are liguring on roofs and stronger walls for the wintry winds. Villages are expecting a raing to be okayed by the Bouth Park Board which will allow them to operate right through theyear as nile club concessions. Concessions owners figure that with the World Pair build-up, there in no roason why they should fold no Oct. 31 with the chosing of the emposition accason. They feel that a good peritor of their trade at prevent is attent to conposed of Chicugo-

good portion of their trade at pres-ent is strictly composed of Chicago-am, who are the real spenders at the Pair nite spots. The aut-of-towners are mostly nine o'clock curfewites, who may drop two-bits for an admission fee, but no roin at the fables.

24-Hour Run

What started the heating plant and year-round idea was the recent authorisation from Fair officials permitting the villages to eperate 4 hours daily hastend of closing at one a.m. This means that the village will be permitted to theory going until dawn, which is as much as the loop ond city villeries are offer. What's mawn, which is as much as the loop Bod city hieries can ofter. What's more, the concessions figure that the lake-front lecution gives them lec-war to make as much soise as they want without worrying about neigh-bers.

bers.
Reulette and other ganebling will
be strictly out, according to present
plans. The vittages, however, figure
that they can use the sideshows and
golf joints as agons for the extenoff joints as spate for the extent weenup, besides that the joints lead touch of novelly and color which, ill local affection are striving for. Hugges feel that they're in a posi-ion to cornal the site chat busi-less. They are prepared to spend site money for names, particularly such big spenders as Streets of barts, Italian Village and the Cana-lian Club. dian Club.

dina Club.

Bapected that the villages will all clum with the Fair, but will start recepting around. Nov. 15 with plunty of national bally. Will cooperate on national plugging for the Worth's Fair of Nile Clubs. Understood they are raising a \$500,000 advertising fund for this purpose.

Most Played on Air

To jumiliarise the rest of the country with the tunes most on the air around New York, the following is the compilation for less treet.

Plugs are figured to this to-stance on a Vaturday-through-

stance on a manufacture of the chain stations are listed as indicative of the general plug popularity.

Date obtained from Radio Log compiled by Accurate Reporting General.

	WJZ
Titte	WABC
1 Saw Stars	
Pardon Couthern Acces	nt 25
Moon Over Shoulder	23
Dnly Have Eyes for Yo	w 93
For All We Know	20
Very Thought of You	
Cigarettes in Dark	20
Take Lusson from Larl	20
I'll Closs My Eyes	
Love in Bloom	
Moonglow	16
All I Be is Dream	
Dust on Moon	
Never Had a Chance	
Boy H	
Lensome for Carcline.	
Then I'll Be Tired	
Touch of Your Hand.	
I'm in Love	13
Och You Miser	
Panama	
Lites Low, Music Swee	
I Still Decrease	18
Domes	12
Once in a Lifetime	
With Eyes Wide Oper	
All Fernatten New	12

No Tears to Be Shed-When Worst Dance Season Ends in Conn.

Bridgeport, Sept. 1. doncerio sugamer

Connecticut est week-end say good-bye to see of the saddest seasons in years

Off to a bright start, Bosinces took a dive early in July and never came back, Principal reason, according to promoters, is that the mobile humit get it. Another angle is a change in actinude of stance lass toward radio same bands, customers no longer being ready or increased ante merely to see wireless troupes in action.

From new on, ballcoom impressively from the propriate property of the ease of popular-priced no-name dancing, with an occasional surfers it attraction to stimulate. Time when public made a beaten path to the box office just to satisfy curiosity is now believed past.

Ranked as best one-night bands introduced in Connecticut this sea, sow were the Dorsey Bress, currently at Bands Point, L. I., and Jimmy Lanceford's separa. Off to a bright start, business

Inside Stuff-Music

The Main Fox Music Pub. company civil suit against the American Bociety of Composers, Authors & Publishers coincides with the averaging charges made by the Federal Government in Hr U. S. District Court suit against ABCAF, although it is generally understood that the U. S. action was 'inspired' by the National A sociation of Breadcasters, rather than any dissatisfied or disgranticed music publisher.

The common attitude in the trade is that while intra-ABCAF wrangies since and may crop up regularly, all would smite in the common caused protecting the seeiety against any concerted adverse enslaughts from Toreka' interests, meaning businesses such as radio broadcasters, hottly appeared the seeing and the large users of copyright music whose best economic interests would be served if they could dispense with saying any music license fees.

On the other hand it is generally renceded that while the society interest would be served of the society interest of companies, which is what its advertances wint. Feeling of the exhibs, ratho, et al., is that some more or less that basis of computation for established, rather than be subject to possible further increases after the 3-4-5% less tas in radio expire. Or the large lift in hearts seat daxes, as recards the exhibs, where dehaves fille the Music Hall or Parameunt, New York, may find themselves subject to \$1\$ perfect year as against the last standard for of a 10e seat scale.

B. 6. Peer of Bouthern Music is 51% owner and backet of Kornbeiters.

R. S. Peer of Bouthern Music is 51% owner and backer of Kornbeiser

R. 8. Peer of Monthern Music is 51% owner and Enther of Kornbeier-fichuster, Inc., and for this reason slone, says Ica Schuster, they are not collectaring any selbest to Parsons Music or anylocity cloc. It and when Parsons is interested in a bid for Thil Kornbeier, that's sumpthing cloc apart from the K-8 firm, avers the sungwriter-publisher, who states that in the eight months of Kornbeier-Schusser's existence it has been doing fairly west, meeting all bills, etc.

Reverts to Hoopla Spot

San Francisco, Sept. 8.
Uncie Pron's Cabin, 85-year-old
play apot on highway south of
Prisco, has reopened as night club
with Harb Meyerinel's ort. Spot
has been everything from hot roadhouse in days when Frisco abbobs
were apending the gold from them
than hills, to tried chicken joint for Sunday drivers.

New owner is Bob Grisone, form nest, manager of Bal Tabaria, E.B ace night club.

3 CASINOS MAY COMPETE IN CHI

Chiengo, Rept. 3

Chicago, Rept. 3.
Despite the feiliores of Andy Rebort to establish a Chicago Casino
de Parez at the old Auditorium.
there are other impressarios acound
who believe that they have the
secret, and they are all out in the
field dickering for theatres and
attiving to be the first to open with
the new season's Casino de Parez
in the leve. Three recognitions.

atriving to be the first to onen with the new sensor's Castro de Farce in the loop. Three groups are now angling for see many theatree, M. S. Barger, who operates the burleyoue Star and Garler, has week took over the former valude-ville Majestic and plans to open by Oct. 15 with a dine and dance spot patterned after the dine-and-dance theatres of New York.

Olseen and Johnson are also hot for such an idea and have been dickering for either of two theatrees. At first tried to grab off the Erfanger, but couldn't get together. Now understood that the wande performers have sequred an option of the legit Cort and will remodel to start on the nitery policy by Nov. 1.

Estanger has been mentioned for the Casina policy quite often and

Frisco's 85-Yr. Old Cabin New Disk Reviews Plenty Okay; Brunswick-Decca Record Feud Stimulates Phonograph Interest

Writers' Angle

What the ARCAP means to the never-too-prosperous song-writer was fully evidenced with the first news of the govern-

ment suit.

Those who have been depending pricipally on the Bociety's revenue as a source of income — and ethers whose bousty has come from ABCAP—are wearing long faces.

Lindy's and other Tin Pan Alley hausts are diazy with ABCAP's suit palayer.

there is still the chance that the deal will go through. A syndicate has been working on this theatre and, as soon as the question of the and, as soon as the question of the American Theorics Society season is settled, it will be known whether or not the Casino policy will go in. Even Balaban & Kaux has discussed the possibility of going into that type of show bis, either on their own or in partnership. They have the ideally located Apolio in their mitt and several premoters have been contacting B, & K with just such an idea.

New Schnoz Trio to Open at Paradise

Eddie Jackson, who's been doing a single since Clayton, Jackson and Durante dissolved, is going trio again, this time with Val Irving and Billy Reed.

They open Sept. 12 at the Para-ise restaurant, New York.

Enough Light from the Shelburne hotel, Atlantic City, follows Evrice Grote's orchestra into the Cince-mont, N. Y., Sept. 6.

By ABEL GREEN

Phonograph recording artists who have been more or less lackadasiscul about their thinks in the linet two years are taking more and green and their wax impressions, having an eye primarily on the anticipated adjusting the continuous in the disk buying their simulus in the disk buying the stimulus in the phonograph record has more than passing virtues for the artists, are two prime causes for this renewed interest.

In former years, to be a slish artists are two prime causes for this renewed interest.

than passing virtues for the artists, are two prime causes for this renewed interest.

In former years, to be a slish artist, was a tribute to the artisty and annuminess of the band or singer, but with the greatly mishaised suites in recent years many disk artists either continued keeping the sphonograph dates for preetige purposes or because of some contraction or personal equation. Some effort to get up for an early norming phonograph date, especially in the case of slance bands having nile the case of slance bands having nile club, into hotel or evening radio commercial engagements.

In the case of radio artists, some even took the position that 'canning' for the disks had its negative reflexes through the many small stations willing the records for commercial spot broadcastings to the detriment of their ewn mare chiborately sponsored commercial spot to the disks had its negative reflexes through the many small stations willing the records for commercial spot broadcastings to the detriment of their ewn mare chiborately sponsored commercial. However the recent crop of records have as more intense, approach to the stelling argument for radio purposes—the advertisers can judge artists, particularly those without commercial sponsors on the air, realise that a good disk is show best selling argument for radio purposes—the advertisers can judge artistry of talent and also technique transmission.

Case Leme Orehestes

Of the new cross of disks:

Casa Lome Orchestre

Casa Lemo Orchestre

Of the new croy of dista:

Of the new croy of distance of the new croy

of the new croy of the new croy

Never Slept a Winh Last Night

with Jungle Fover (1922); Target of the new croy

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Reisman' style is mid to have lib-spired the now much talked-about Ray Noble technique which thus (Continued on page 51)

Berg 00's Coast Talent For His China Chiles

Los Angeles, Sept. A.

Marty Derg, operator of the Aduto
Club-in-Shongond, is to town duppe,
ing talent for his fall sensol. So
far be has signed the Griffins, liance
team; Flora Washington, satored
blues singer, and is organishing a
10-piece band. Players go to thina
on a 10-week buris with oilton.
Return fare is posted in an L. A.
bank

Berg plans to open a second club in the Chinese city shortly after the first of next year and will return here at that time for additional

nets.

With the exception of Miss WanhIngton, all talent engaged will be
sight nets. Fatronage of the cafe
is mostly foreign. Eury claims that
his business has been tops for the
past six, months with no sign of
depression.

Blanche Catloway winding up season next Kinday at Pleasare Beach, Knigeport Operators of room, McCornick & Farry, open their Ritz sext week. Guy Lom-lando set for Sept. 18 and Casa. Lomis for Oct. 14.

Jack Ward's Carolinians returned to the Wiswam ballricon, Bodd Lake, N. J., after a week at the Lewistows, Pa., Fair, Band is not for a southern tour, with the open-ing date Eart. If at the Carolina Lock Clubbouse, Hafeigh.

NIGHT CLUB REVIEWS

ANCHORAGE

Philadelphia, Aug. 21. Situated on the River Drive in Falindeighna, Aug. 28.

Bituated on the River Drive in Philly's leafy Fairmount Park, this nitery has held top sway for more than a year as the local suburban place to go. Spot was rebabilisated from the remains of an elite barge club, famous during the Colonial days, by Arthur Fadula, the 24-year-old nitery visant of the Quisheer town. Until the present, policy of the Anchorage had stood place and its nearest stellar, flow-pointed and the nearest stellar, flow-ever, the press of competition has forced Padula to institute better floor shows. This week's offering bills the Turce Roberts Brothers, Violet Love, who draw nicely for the Adelphia, Marion Kingston and Jerry Blanchard as new talent, and the two teams of Shepard and Coutes and Dupez and Treege as held-overs.

Crates and Dupez and Treese as held-overs.

Spot, although picturesque, presents many tough problems for show production. Place is outdoor and indoor, with the keylop section faced by glaze-enclosed bandstand, Night roviewed, coplous rain forced festivities under roof protection, so that the customers at ringside (in that the customers at the floor, had the alleadvantage of a peer pa. system arrangement, while the cocktall sippers off-floor under the temporary roof floor and latt saw little. Entire club scate a confortable 550 in a peculiar L-shape fashion, which leaves most performers at the mercy of the mike, which, incidentally, is n lox affert that obscures the entertainers faces completely.

Jerry Blanchard, a herom blande.

affair that obscures the entertainers taxes completely.

Jerry Hünchard, a liesom blende, o. S. the show, which opens with a builtroom tanger by Dupez and Treese, ening a novel-and interference of the proposition of the show of the sh

ceived chanted ditties of the off-

ceived chantes ditties of the offi-color genre.

Show's routining can stand brasti-ing up, but the general guality of it is such that this sivery, will do accept the standard of the color of participation of the standard of the color of the standard of the tanagation outfit helps, too. Lat-ter plays the show cannily, some-ching most rooms in the town lack. Prices are low at one and one-fity minimum, no convert. Spirits are among the best in Philly and food is top. So is the service.

SKY RENDEZVOUS

SKY RENDEZVOUS

Philadelphia, Aug. 22.

This nitery opened with a fanfare two months ago by a Broadway eroud, dwindled after its commencement to little short of a fransile. However, a short time laterunder the new miningement of
Adolph Marks, former owner of the
Adolph Marks, former owner of the
Today it is among the lenders for
the late trade.

Floor shows are still produced by
Today Shayne, with John Pierce
more successful than Wallace Misham in the staging. Food is obligafaul Mason's ork unit remains from
the opening and offers much imroved danasplation.

Show features floy Sediey & fastShow features floy Sediey & fastShow features floy Sediey & fastsith a wenthering and of the cightwith a wenthering now of the cightwith a wenthering one of the cight-

proved dansapation.
Show totalmos lavy Scalley's fastpaced quipping as me, ettering
with a-profilection quas of the eightwith a-profilection quas of the eightare plonty formety and display unused the state of the state of the conmonal versatility. Second spot gostothe adazio team of Bernard and
hich who twist about fairly in a
rather antique turn, but come book
at closing with a better lat. Ensemble, minutette follows, which
have into a bet routine, curing the
meat planoveral gafter of Kane and
Kamer, two potential young feling with his gan and trumpet hit
for a gradly share of laughs. Final
shows lots of undity in the choruwhich the yorks seem tempey Biby's denum (oward vulgarity, although to dean his gags would
leave him with nothing

ley's feating fewart voice.

Inough to clean his gags would fer
feave thin with nothing
Mitjef reason Sky Rendezvous is
frainting feating and Adolph Mincks
whose following in Philip has been
building for the past twenty years
for

"Don't just dream romance!_ Have it!" SAYS GINGER ROGERS







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